



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI

College of Excellence

DEPARTMENT OF B.COM. (HONOURS)

cordially invite you to

Imperium '22

AN INTERNATIONAL MANAGEMENT EXTRAVAGANZA

Shaping the Leaders, Innovators and Change-makers of tomorrow!

April 4th & 5th, 2022



● About The College

Loyola College, a Catholic Minority Institution, was founded by the Society of Jesus (Jesuits) in 1925, with the primary objective of providing University Education for deserving students. Loyola has brought many laurels and accolades like "**College of Excellence**", NAAC A++ grade and recognised as a "Scientific and Industrial Research Organisation" over the years. NIRF ranked Loyola College 3rd amongst various Arts and Science colleges in India in 2020. The college trains students along with its vision to form credible, innovative and socially committed citizens. There are 19 P.G courses and 19 U.G courses (Arts, Sciences and Commerce) and 12 special Institutes offering various programs to 12,107 students. 11 departments offer M.Phil. programs and 12 departments offer Ph.D. programs.



About The Department



The department of B.Com. (Honours) commenced in the year 2018 at Loyola College. The programme is an undergraduate degree designed to inculcate business acumen in students for three years. It provides an environment to nurture students with a high level of knowledge and competence to contribute to society with commitment and integrity. The programme is designed for students to adapt to the dynamic business world with constant up-gradation of professional skills. The department provides knowledge in the areas of Finance, Management, Law and Marketing. Internships are a compulsory part of the academic curriculum at the end of each semester. To enrich their knowledge, the department arranges workshops, guest lectures and industrial visits regularly.



Imperium - An International Fest - 4th & 5th April, 2022

**LAW-ST
CAUSE**
(Lawyer Up)

**PLAN
D'AFFAIRES**
(Business
Plan)

**ZUCKER
BERG'ED**
(Discussion)

MINECRAFT
(Treasure
Hunt)

BRAINIAC
(Quiz)

**WOLF OF
DALAL
STREET**
(Stock Market)



Contact Us :



Register Here: <https://linktr.ee/Imperium22>

Free Registration!! | Deadline by 31st March, 2022

LAW-ST CAUSE! OBJECTION OVERRULED

- Got a knack for logic? A thirst for truth? Justice waits. Give your adversaries a run for their money when you step up to represent your client in this dynamic courthouse event.
- Witness accounts prepared, participants can choose to call witnesses or not.
- NO case laws and precedents will be provided in the case document.
- Team size: 2-3 students per team per college.

First Prize: ₹. 3000

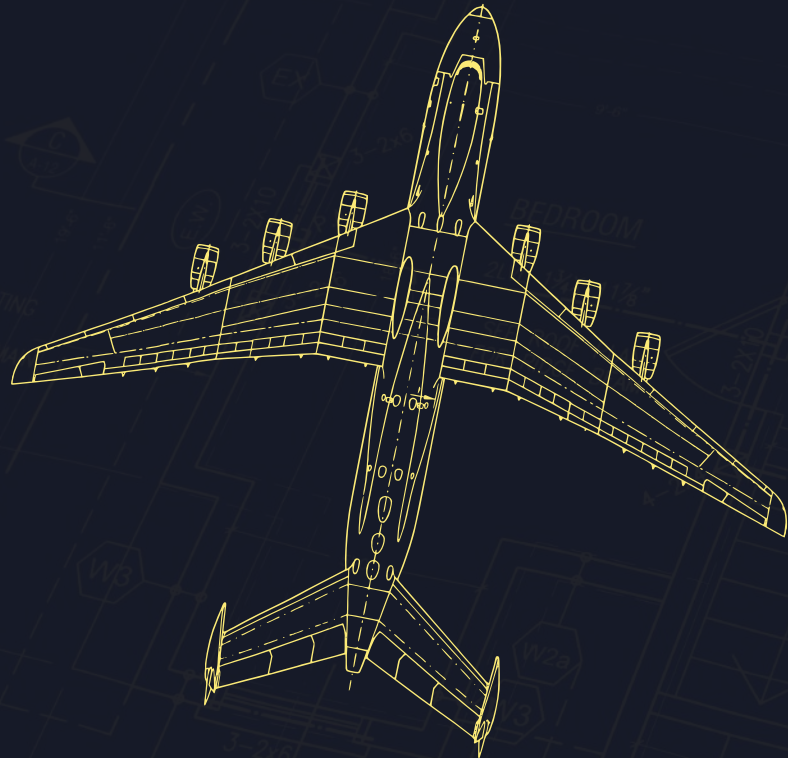
Second Prize: ₹. 2000

Third Prize: ₹. 1000



STUDENT COORDINATORS:
MR. KARTHIK R. : +91 98408 75317
MR. VALTHEESHWAR P. : +91 93848.84226

PLAN D'AFFAIRES.



- Every billion-dollar conglomerate that stands tall today started from a humble idea years ago. Secure the bag from investors by competing in a twofold pitch event with your billion-dollar idea.
- Compete with the best entrepreneurial minds of the nation to enable your start-up to shoot up.
- Team size: 2-4 students per team per college.

First Prize: ₹. 3000

Second Prize: ₹. 2000

Third Prize: ₹. 1000

STUDENT COORDINATORS:

MR. ABI CHRIS P.F : +91 98404 14215

MR. KRISHNA DS : +91 88259 21611

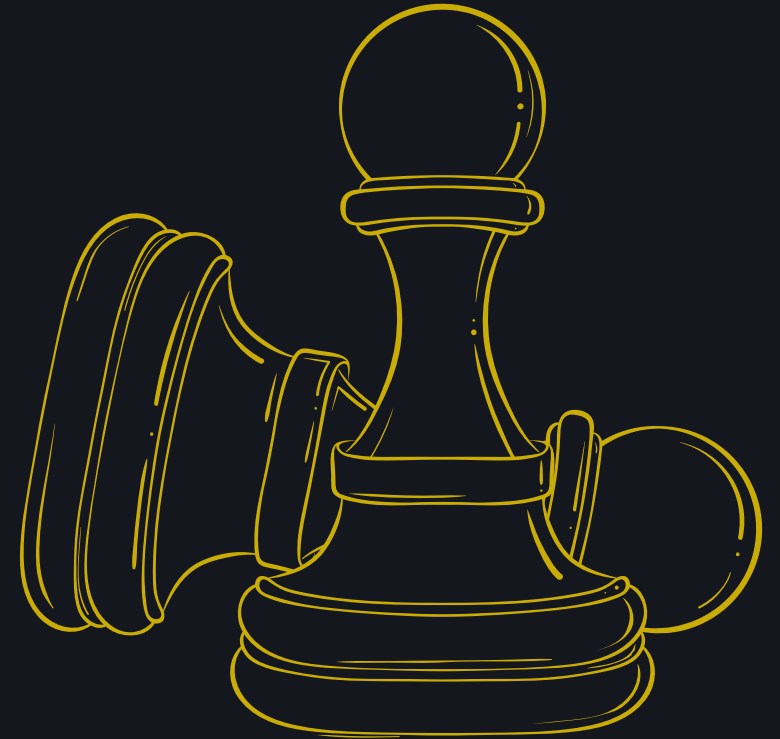
ZUCKERBERG'ed

- Participants will be provided with specific issues and cases related to their roles that need to be solved and drafted with their respective teams.
- The event shall be a team event with each member choosing to hold the role of a top executive of the firm (COO, CTO, CFO, CEO).
- Once all issues have been worked on, the participants shall present their solutions to the board members (judges), can be quizzed upon, and be presented with changing scenarios on the spot that would need to be dealt with.
- Team size: 3-4 students per team per college.

First Prize: ₹. 3000

Second Prize: ₹. 2000

Third Prize: ₹. 1000



STUDENT COORDINATORS:

MR. IGNATIUS L. JASON : +91 82916 54044

MR. DEEPAK M. : +91-98845 33563



MINECRAFT

- Flex your creative skills by building conceptual structures. Lead your team to bounty in our interactive map to find the hidden treasure.
- Conceptual creation: Teams have to create a structure out of the concept taking into consideration innovation within the given time frame (1 hour).
- Treasure hunt: Teams have to embark on a quest to find the hidden treasure in the map within the given time (not as easy as it sounds).
- Team size: 2-3 students per team per college.

First Prize: ₹. 1500

Second Prize: ₹. 1000

Third Prize: ₹. 500

STUDENT COORDINATORS:

MR. FARDEEN TAUFEEQ M : +91 8248709124

MR. ERIC ROSHAAN : +91 9940672858

● BRAINIAC-THE QUIZ SHOW

- Put your general knowledge and intelligence to the ultimate test at this highly competitive and stimulating quiz.
- Preliminary Event will be conducted which will be on Quizizz and the top 8 teams will move forward to the next round.
- Main Competition will be between the 8 teams who made it through the preliminary round.
- Team size: Maximum of 3 students per team per college.

First Prize: ₹. 1500

Second Prize: ₹. 1000

Third Prize: ₹. 500



STUDENT COORDINATORS:

MR. RAGHAV SARAOGI : +91 97870 77296

MR. PRANEETH GAUNI : +91 89399 34547



WOLF OF DALAL STREET.

- "Risk hai to ishq hai". Patience and perseverance is required to excel in the stock market. But what if you have only a day to make the most of it? Put your thinking caps on, nerves in control and strategies in place to become the next... Well you decide the names!
- Imperium' 22 brings "Wolf of Dalal Street" to test your fundamental and technical analysis in a quest to find stock market geniuses.
- Team size: 2 students per team per college.

First Prize: ₹. 3000

Second Prize: ₹. 2000

Third Prize: ₹. 1000

STUDENT COORDINATORS:

MR. SUMEDHAS DIXIT : +91 90808 72403

MR. GOURAV AGARWAL : +91 72099 82597



PATRONS

- **Rev. Dr. Francis P. Xavier, S.J.**
Rector, Loyola College, Chennai
- **Rev. Dr. D. Selvanayakam, S.J.**
Secretary & Correspondent, Loyola College, Chennai
- **Rev. Dr. A. Thomas, S.J.**
Principal, Loyola College, Chennai
- **Dr. Melchias Gabriel**
Deputy Principal, Loyola College, Chennai



ORGANISING TEAM



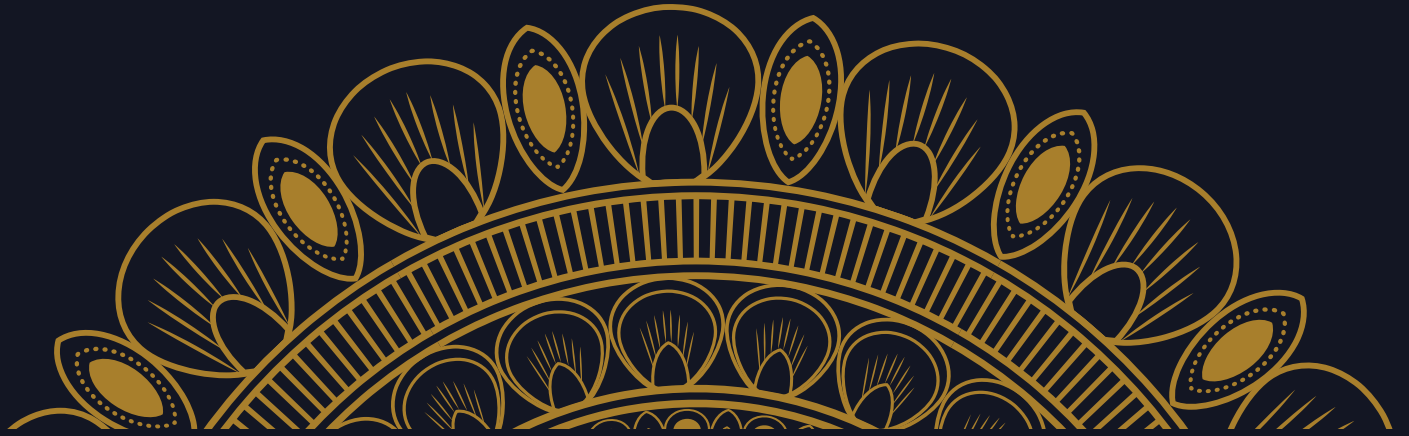
FACULTY ORGANIZERS

- Dr. R. Leema Rose - Coordinator, B.Com. (Honours)
- Ms. Minothi J. - Assistant Professor, B.Com. (Honours)
- Ms. Reena F. - Assistant Professor, B.Com. (Honours)
- Dr. Jerusha Irene Chitra D. - Assistant Professor, B.Com. (Honours)

STUDENT ORGANIZERS

- Mr. Ignatius L. Jason
- Mr. Abi Chris
- Mr. Sumedhas Dixit
- Mr. Fardeen Taufeeq
- Mr. Ramun Sharma





LOYOLA COLLEGE (AUTONOMOUS), CHENNAI

College of Excellence

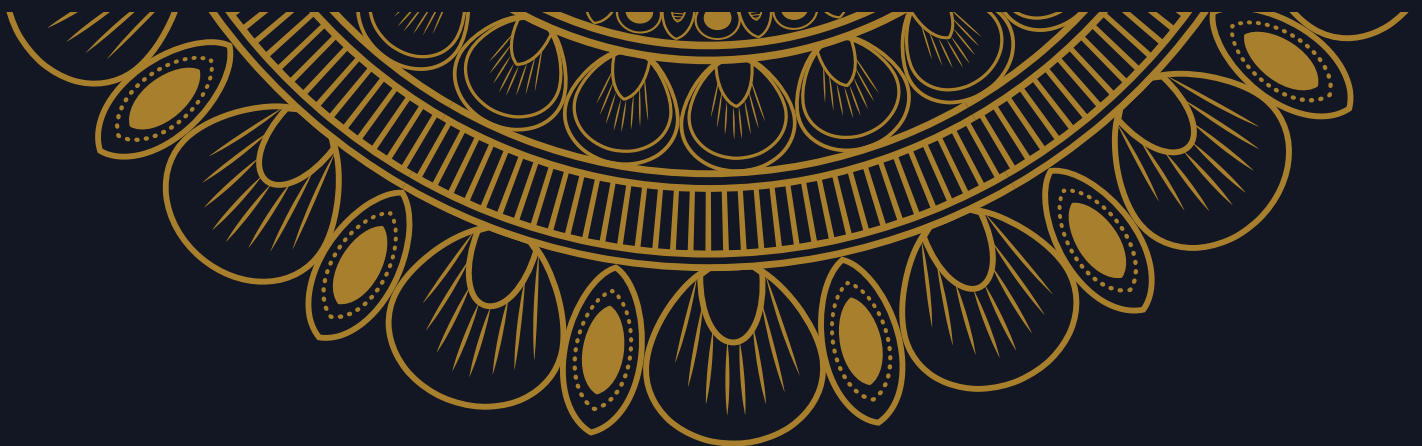
DEPARTMENT OF B.COM. (HONOURS)

Imperium '22
Rule Book

AN INTERNATIONAL MANAGEMENT EXTRAVAGANZA

Shaping the Leaders, Innovators and Change-makers of tomorrow!

April 4th & 5th, 2022





LAW-ST CAUSE! OBJECTION OVERRULED



Event Description:

Got a knack for logic? A thirst for truth? Justice waits. Give your adversaries a run for their money when you step up to represent your client in this dynamic courthouse event.

General Instructions:

- Teams of 2-3. One Team Per College
- Witness accounts prepared, participants can choose to call witnesses or not.
- No change in the facts of the case.
- Case document with a few relevant articles from the Constitution, IPC, CrPC, etc. will be provided.
- NO case laws and precedents will be provided in the case document.

Phase 1:

- A case will be released 48 hours before the deadline. Submissions must be made before the deadline to

bcomhonsassociation@loyolacollege.edu, or upload the document to a Google Form or equivalent tool. Late submissions will not be entertained.

- Written submissions arguing for both sides of the case, stating the plea, backed up with relevant facts and analyses. 1200-1500 words. Documents shorter or longer than the interval will be penalized appropriately.
- 8 top submissions will be called for in the next phase. Criteria for selection include the veracity of the content, presentation of adequate proof/logical statements, originality, reasoning, the flow of thought, and presentation. Submissions must be in PDF format, without any pictures or vulgar/inappropriate/unparliamentary content.



LAW-ST CAUSE! OBJECTION OVERRULED



Phase 2:

- Selected teams will be assigned cases 24 hours prior to the event. There will be a quarterfinals round, semifinals round, and finals with 2 teams.
- Each team will be given 7 minutes to speak in total. They are free to divide this amongst the members as needed, but equal representation will be given due recognition.
- There will be 1 minute of cross-questioning/rebuttal from the opposing team allowed after the speakers have concluded.
- After both teams have completed their speeches and rebuttals, 2 minutes will be allocated for the judge's questions and remarks.
- Judges can choose to allow additional speaking time for teams at their discretion. Teams can object during the opponents' speech. Incorrect and/or unnecessary objections raised will be penalized.
- Teams progressing to the semi-finals will get 3 hours to prepare for their cases. The finalists will get 1 hour to prepare.

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MINECRAFT



Event Description

Rule the sandbox world! Flex your creative skills by building conceptual structures. Lead your team to victory in an epic battle. Dance it off on our shiny new dance floor.

General instructions:

- Join our server (link will be shared after registration) with your Minecraft client.
- No mods or hacks are allowed.
- Versions allowed are 1.16 to 1.18.2
- Players will be assigned tech support in case of lags, issues mid-game or early game.
- Teams of 4 per college.

Conceptual Creation:

- Teams should create a design based on the concept given.
- The time frame is 45 mins building and 15 mins ideation.
- Resources are unlimited.

- The goal is to create the best aesthetic and innovative design.

Battle Royale:

- Teams will be spawned in random locations on a randomly generated map.
- The first 10 minutes is meant for gathering resources, Combat is disabled during this time.
- Once 10 minutes are up, The border starts shrinking, Combat is enabled and it's the last team standing that wins.

Block Party:

- Players compete on a dance floor where they must stand on the respective block given to them.
- Last one standing wins.



MINECRAFT



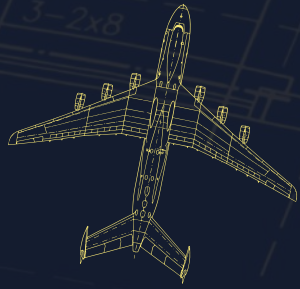
Treasure Hunt:

- Teams should embark on a quest to find the hidden treasure on the map.
- The map is interactive with traps and puzzles.
- The first team to find the treasure wins the prize.

STUDENT COORDINATORS:

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PLAN D'AFFAIRES

Event Description:

Every billion-dollar conglomerate that stands tall today started from a humble idea years ago. Secure the bag from investors by competing in a two-fold pitch event with your billion-dollar idea.

Round 1: Pitch'ure Idea (Submission Based Round)

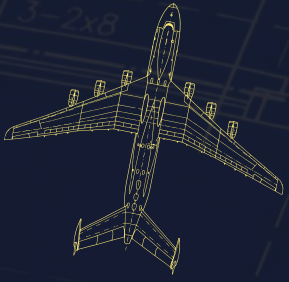
- First-round will be a submission round where the participants must submit their pitch deck to bcomhonsassociation@loyolacollege.edu on or before 26.3.2022.
- The deck should be a comprehensive outline of the business idea covering its objectives, product /service information, opportunity evaluation, implementation strategies, market size, and other important aspects.

- The top 8 teams will be shortlisted based on the idea's ingenuity, presentation, and overall outlook. We recommend that participants submit a deck, not exceeding 5 slides (excluding the title and appendix slides).

- Any submissions after the given deadline will not be evaluated and will lead to the disqualification of the team.

Round 2: Presentation Round

- The top 8 teams qualifying Round 1 will be given an opportunity to pitch their ideas to a panel of industry experts via Zoom.
- Each team will be given 15 minutes to present their pitch to the panelists, which includes 10 minutes for presentation and 5 minutes for Q&A.



PLAN D'AFFAIRES



- Judges may question areas such as the idea's viability, existing competitors, innovation aspect, financial projections, problem-solving approach, and other key technical parameters.
- Evaluation will be done based on the idea's impact, delivery of content, creativity in presentation, strategic thinking, and the overall pitch.
- Ideas must be original, and plagiarism will not be accepted at any level.
- No change in team structure will be permitted post-registration.
- Decisions of the judges will be final.

Other details regarding Round 2 will be released once the results of Round 1 are declared.

General Instructions:

- 2-4 members are allowed to form a team. One Team Per College
- Shortlisted teams will be intimated 2-3 days prior to the final pitch.

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BRAINIAC



Event Description:

Put your general knowledge and intelligence to the ultimate test at this highly competitive and stimulating quiz.

General Instructions:

- One team per College will be entertained.
- Teams will comprise of a maximum of 3 members each,
- A Preliminary Event will be conducted which will be on Quizizz, and the top 8 teams will move forward to the next round.
- The Main Competition will be among the 8 teams who made it through the prelim round and will be conducted on Google Meet with all the teams keeping their cameras on and mics unmuted throughout the duration of the event.
- Approximately 2 hours is required to be set aside by the participants for the Main Competition for the same.
- The participants will be required to join 2 meetings; one with a proctor which will be specific to their team where members can communicate amongst each other with their cameras on and mics unmuted at all times, and one main meeting where the quiz will be conducted.
- Any infractions towards the camera and mic rule will result in immediate disqualification. Prior approval of the organizers can be taken for personal emergencies following which you can attend to those emergencies.
- The rounds being conducted in the main event will not be disclosed prior to the event- so as to keep it fun for the people who will be participating in it.



BRAINIAC

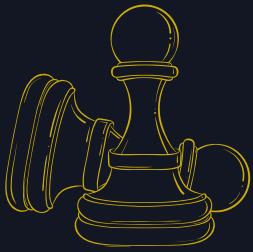


- The quiz will have audio-visual elements to it, and participants are advised to arrange for an efficient internet connection in order to make them involved and be able to compete well in the quiz. Any excuses relating to a slow internet connection will not be entertained.
- Browsing the internet during the competition for any sort of information is strictly prohibited. Teams can communicate amongst themselves in the meeting created specifically for them with the proctor.
- Any evidence of cheating found by the organizers of the Quiz will result in immediate disqualification of the participating team, as well as a disqualification from other events that the persons caught cheating may participate in.
- The Organising team's decision will be final and binding.

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ZUCKERBERG'ed

Event Description:

The event shall be a team event with the size of 3-4 members, each member choosing to hold the role of a top executive of the firm (COO, CTO, CFO, CEO).

General Instructions:

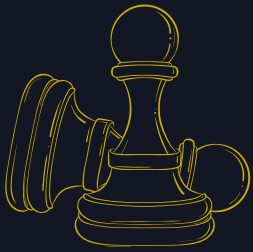
- One team per College will be entertained.
- Participants will be provided with specific issues and cases related to their roles that need to be solved and drafted. There will also be an overall issue that needs to be worked on as a team.
- Once all issues have been worked on, the participants shall present their solutions to the board members (judges), can be quizzed upon, and be presented with changing scenarios on the spot that would need to be dealt with.

Preliminary Elimination round:

- The case provided needs to be solved and handed over in a prescribed format, for the best performing teams to move to the final round.

Final Round:

- Cases shall be more intricately designed and would require specific details as the case demands.
- Supporting Documents in the form of HR Complaints, Operational Blockages & Financial Statements will be made to be able to provide the contestant with specific areas to work with and find solutions for.
- Presentation to the Board to be made in the final round.



ZUCKERBERG'ed



Rules:

- Role allocation is needed to be informed to the OC in advance.
- All submission dates shall be final and any delays would mean disqualification.
- Preparation time shall be kept to a minimum during the final round for any impromptu scenarios thrown at the participants.
- If the team qualifies to the final round, either all or one member shall choose to present the solutions.
- In the case of a single-member presentation being chosen, the CEO shall be the one to present.

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WOLF OF DALAL STREET



Event Description:

An investor has one goal- to maximize profit and have the biggest portfolio. Outsmart your competition with your trading skills and market knowledge to become the Wolf of Dalal Street.

General Instructions:

- Team Size: 2 members per team,
- Round 1 is a trading round on our bespoke platform. Top winners from this round will move to Round 2- an auction.
- All decisions in matters of eligibility, authenticity, and final judgments will be with the organizing committee of Imperium'22.
- Download our bespoke app in advance (those who don't have the app won't be able to participate).

Round 1

“Emotions are your worst enemy in the stock market.”

Round 1 tests whether you have the resilience to swing up and down and still come out a winner. Teams will trade with virtual money during specified trading hours. Get all your guns blazing and bring home profits!

- All teams will take part in a trading simulation event on our bespoke platform.
- Each participant will be allocated a virtual amount of ₹10,00,000 at the start of the trading contest.
- Trading will take place from 9am till 1pm on 4th April, 2022.
- You are free to choose from any of the Nifty 50, 200 and 500 stocks.



WOLF OF DALAL STREET



- Both long and short positions are available and there are market, limit, and bracket orders to facilitate the real trading experience.
- Winners of Round 1 will be awarded based on their net worth (cash in hand + value of stocks held) at the end of the event.

Round 2

“Price is what you pay, value is what you get.”- Warren Buffet

Imagine you owned some of the biggest companies in India. We are here to make your dreams come true! Stick to your seats as we auction off companies, but with a twist. Three factors come into play- value, risk, and reward. Get your paddles up and start bidding. It's all going to go crazy from here!

- The top 10 teams will take part in an auction of companies.
- Every team will be given a virtual purse of ₹10,00,000.
- Further details will be given after clearing Round 1.

The team with the highest portfolio value(cumulative) after both rounds will be the winners.

In case of any conflicts, the decision made by the organizing committee will be considered final and abiding.

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