

OUTDOOR STUDY SESSION AT THE CHENNAI BOOK FAIR



The CAJ (Certificate Program in Applied Journalism) students visited the Chennai Book Fair on 21st January 2023. Chennai Book Fair is the second largest book festival in the country and attracts over two million people in 17 days. The Booksellers and Publishers Association of South India (BAPASI) organizes the festival with the support of the Government of Tamil Nadu. Over 80 students participated in the outdoor study program with great enthusiasm. Mr. Peer Mohamed and Dr. Krishnapriya, class teachers of the CAJ program, accompanied and guided the students. The teachers emphasised the importance of the festival in the democratization of knowledge in Tamil Nadu. Students chose specialized interests from topics such as politics, environment, sports, children's literature, science, comics, business, fiction, non-fiction, and travel. Students interacted with the publishers and readers from 11 am to 5 pm. The field visit was a huge success and instilled in students a deep sense of appreciation for published written communication.

Report by: Peer Mohamed / Guest Faculty
Photo by: Krishnaraj R / CAJ Student