

A Lively Webinar on Concept Art Organized by Loyola KAUSHAL Kendra

The webinar was conducted by Naveen Selvanathan, a Concept Artist from DreamWorks Animation Studio on 26th of October 2021.

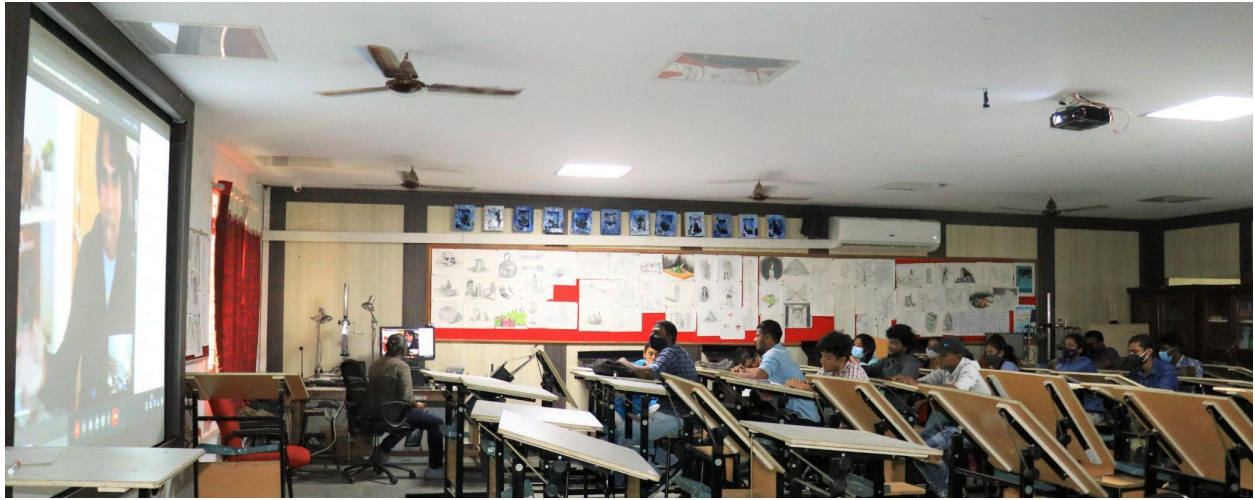


By Sushma Mohaun, 19-UAN-014

A lively webinar on concept art with the Industry professional Mr. Naveen Selvanathan was held through both online and offline mode. Mr. Naveen has been a Visual Artist for over a decade in illustration, game and movie concept art. Some of his remarkable works include *Spiderman into the Spiderverse*, *Hotel Transylvania 3*, *Smurfs- The Lost Village*, *The Emoji Movie*. The live session started with a run through of Mr. Naveen's works on various films. He also shared the process and techniques on how he implemented the workflow, figuring out the theme and setting up the plot's feel through the colors and art style.



Drawing, Textures and Details...



Mr.Naveen Selvanathan was very elaborate on the concepts like *line drawing*, *textures*, *details of the story narrative*, *colors and lighting* of the Concept Arts that he created. As a matter of fact, he shared a comprehensive view on how the industry expects the artists to look onto the projects and collaborations.

The webinar ended with a round of one on one Q&A session with immense enthusiasm and participation of students. The guest speaker addressed all of those questions with clear and precise replies. With a thanks note by the host and the coordinating Professor, the webinar effectively concluded with great support from the Department of KAUSHAL Kendra.