

சென்NOISE Audition

ChennaiLive FM radio 108.4

Hunt for the Voice of Chennai

Event Coordinator : Ms. Keerthi Priyadarshini, Assistant Professor, Digital Journalism

Date : 16th December 2022

Venue : MCA Block, Loyola College



Team Chennai Live, India's first digital talk station, joined hands with the department of Kaushal Kendra in inviting our college to be a part of their flagship event property - Chennoise curated to recognize Chennai's best Digital Jockeys and the ultimate voice that the city wants to hear.

Ms. Malini, Director of the department received an in-person request from ChennaiLive 104.8 FM radio jockey Mr. Rajiv and station manager Ms. Preksha, to conduct an exclusive audition at the department for our students, exclusively in the

presence of an esteemed jury panel. With no further delay, on 16th December 2022, the event was organized and venue arrangements were made for the audition. Students of KAUSHAL Kendra Department were informed in advance about the event and audition, and the official link for registration was shared through social media groups. On the day of the event, Ms. Malini addressed the students and appreciated them for their enthusiastic passion and active participation in trying a new showground.



About 80-plus students registered for the audition hunt. Shortlisted contestants were offered mentoring and training sessions at the 'The May Flower', the Poes Garden venue. The students who successfully progressed to the next level were shortlisted and were declared eligible to perform on air where they would get public recognition for their talent followed by an online voting curated by ChennaiLive Radio Station.



Our students have been offered the below-mentioned benefits:

- Special hours of in-studio training
- Opportunity to work at a digital station before the camera and on air
- Mentoring by entertainment icons
- Chances to host their shows on the air
- Precious job contracts



RJ Rajiv and Trending Celebrity Dr. Alfred Jose wished the budding talents a bright future.