

## INTERACTIVE SESSION ON AYALI WEB SERIES

Resource Person: *Ayali* Crew

Date: 23.02.2023

Venue: VISCOM Preview Theatre



*Journalism students with the staff at the Viscom Preview Theatre*

An interactive session on *Ayali*, a 2023 Indian Tamil-language streaming television series, was organized on 23 February 2023. The story of the series is about a young girl who is trying to continue her education by hiding her puberty.

The session held in Viscom Preview Theatre was jointly organized by the departments of Visual Communication, Multimedia and Animation, KAUSHAL Kendra, and LIVE. Notable members of the *Ayali* crew lead the discussion and responded to the questions from students and faculty. Mr. Kaushik Narasimhan, the senior vice president of Zee5, Mr. Muthukumar, the director, Mr. Sachin, the dialogue writer, and Mr. Ganesh Siva, the editor graced the occasion. The main actors of the series, Mr. Linga, Mr. Aruvi Madan, and Ms. Lovelyn Chandrasekar were also present.



*The Ayali crew on stage*

The session was hosted by Rev. Fr. Dr. A. Irudhayaraj, Head of the Department of Visual Communication. The programme commenced with honoring of the crew. The crew introduced themselves and shared anecdotes and their experience of working in the series. The students were then given the opportunity to ask questions. They asked questions about the filmmaking, behind-the-scene dynamics, scenario, dialogue, characterization, the story, and the breaking of stereotypes and taboos. The students shared their own experience, thoughts, and change in perception due to the series. The students were very enthusiastic and expressed their thoughts and appreciation.

Reported by Mystica, II B.Voc 3D Animation