

M.VOC. DIGITAL JOURNALISM
COURSE SYLLABUS

SEMESTER – I					
S. No.	CODE	SUBJECT TITLE	T/L/P	CATEGORY	CR
1.	16PDJ1MC01	New Media Studies	T	MC	4
2.	16PDJ1MC02	News Writing	L	MC	6
3.	16PDJ1MC03	Digital Photography I	L	MC	4
4.	16PDJ1ES01	1. Advance Graphic Designing for Web	L	ES	6
	16PDJ1ES02	2.Introduction to Film Studies			
5.	16PDJ1FC01	Communication and Creative Writing	L	FC	4
6.	16PDJ1PJ01	Web Magazine Production	P	PJ	6
		Total Credits for Semester - I			30
SEMESTER – II					
7.	16PDJ2MC01	Critical Media Studies I	T	MC	4
8.	16PDJ2MC02	Video Production I	L	MC	6
9.	16PDJ2MC03	Digital Photography II	L	MC	6
10.	16PDJ2ES01	1.Advertisement Production	L	ES	6
	16PDJ2ES02	2.Public Relations			
11.	FS2702	Life Skills Training	T	FC	4
12.	16PDJ2TP01	Internship I	P	TP	4
		Total Credits for Semester - II			30

SEMESTER – III					
13.	16PDJ3MC01	Critical Media Studies II	T	MC	4
14.	16PDJ3MC02	Communication Research Methodology	T	MC	4
15.	16PDJ3MC03	Video Production II	L	MC	6
16.	16PDJ3ES01	1.Radio News Production	L	ES	6
	16PDJ3ES02	2.Photojournalism			
17.	16PDJ3FC01	Advertising and Branding	T	FC	4
18.	16PDJ3PJ01	Web TV/ Podcasting	P	PJ	6
		Total Credits for Semester - V			30
SEMESTER – IV					
19.	16PDJ4MC01	Critical Media Studies III	T	MC	4
20.	16PDJ4MC02	Media and Technology	T	MC	6
21.	16PDJ4PJ01	Dissertation	P	PJ	6
22.	16PDJ4ES01	1. Ethnographic Research	L	ES	6
	16PDJ4ES02	2. Scriptwriting and Research			
23.	16PDJ4FC01	Portfolio	L	FC	4
24.	16PDJ4TP01	Internship II	P	TP	4
		Total Credits for Semester - VI			30
		Industry Placement Assistance at Successful Completion of the Course			