



LOYOLA COLLEGE COLLEGE OF EXCELLENCE

**B.COM COMPUTER APPLICATIONS
PRESENTS**





ABOUT B.COM COMPUTER APPLICATIONS

The Department of B.Com Computer Applications was established in the year 2020. The key objective of the program offered by the department is to impart quality education to the graduates, and to enhance their business acumen and specialist skills that will help organizations understand their customers, forecast future demand and use big data to make effective decisions.

The program is designed to make students learn to use industry-standard analytics software and develop mathematical and computational skills required to gain insights from a range of data sources, including the internet and social media data by conducting guest lectures by industry experts, seminars and case studies.



EVENT ORGANISERS

FACULTY ORGANISERS

Dr. S. MARIA SELVI (Co-ordinator, B.COM CA)

Ms. A. DELPHINE VALARINA (Assistant Prof., B.COM CA)

Dr. A. AMALI VINUPRIYADHARSHINI (Assistant Prof., B.COM CA)

Mr. R. M. SHANKAR SUBBIAH (Assistant Prof., B.COM CA)

STUDENT ORGANISERS

KOSAL KALYAN (Department Secretary)

ABHINAV SATHYANARAYANAN (Cultural Secretary)

TARAN R (Event Head)

SAGAR BATHIJA (Event Head)

AYMAN MUNTASIR (Event Head)

PAVAN KALYAAN (Event Head)



EVENT #1

DECODING THE ENIGMA (CORPORATE CASE STUDY)

SYNOPSIS

DECODING THE ENIGMA is an event that is designed in a manner that will test the problem solving, interpretation and storytelling skills of the participants in real life business scenarios. The event would make use of various business cases and visualizations to provide the participants with an opportunity to come up with solutions within a given time frame

GENERAL RULES

- 1 Teams of 2 Prelims + Finals
- 2 First round will start with the Corporate Spin-a-yarn and the second round will be a case study analysis
- 3 Participants will be judged based on originality and creativity of ideas

EVENT HEADS

SAGAR BATHIJA (9940101507)
ABHINAV SATHYANARAYAN (9841074316)



EVENT #2

QUIZARD OF OZ (QUIZ)

SYNOPSIS

Calling all quizzers, we have a formidable test of your knowledge lined up in our roster of events. QUIZARD OF OZ is our flagship platform for students and teams from various institutes, colleges and universities to showcase their quizzing abilities. A General Quiz with an exciting mix of topics ranging from Business, Entertainment Science and Technology, Sports, Music, History etc with a slight inclination towards Analytics. Come over to QUIZARD OF OZ for an enriching experience

GENERAL RULES

- 1 Teams of 2. Prelims followed by Finals**
- 2 Prelims will be a written round followed by On-stage Finals**
- 3 Decision of the Quizmaster is Final**

EVENT HEADS

**KOSAL KALYAN (8825700319)
TARAN (9940824555)**



EVENT #3

THE REICHENBACH FALL (MURDER MYSTERY)

SYNOPSIS

Are you a person who binges detective stories? Did you major in crime solving? Have you named your room 221B Baker's Street? Are you more of a Sherlock or more of a Poirot? Put on your detective hat, grab your magnifying glass and put your mind on gear. Well, we've brought forth an event for you guys, "THE REICHENBACH FALL" An exciting simulation to test your logical thinking and deductive reasoning. The clock is ticking, let's explore the unexplored. Gear up, it's time to rack your brains and unleash your potential

GENERAL RULES

- 1 Teams of 1-3. There will be 3 rounds
- 2 There'll be a central crime board to the whole event. Every round will have a clear agenda upon which the deductions should be centered upon. Each team will analyze the same and jot down their deductions clearly. Hints will be dropped in exchange for points
- 3 Teams will be judged on the basis and rationale behind the deductions and the number of correct deductions they make

EVENT HEADS

AYMAN MUNTASIR (7845286078)
VENKATRAJAN RV (6374552833)