

Loyola College (Autonomous), Chennai – 600 034.
Department of Business Administration

**GUEST LECTURE ON
BUSINESS GRADUATES AND INDUSTRY READINESS: A REPORT**

DATE: 31st AUGUST 2021

TIME: 10:00 AM to 11:30 AM

SPEAKER: Mr. L. AAKASH KUMAR,
SENIOR CAPABILITIES ANALYST,
ASIA REGIONAL TEAM, MCKINSEY & COMPANY.

LINK:<https://loyolachennai.webex.com/loyolachennai/j.php?MTID=m8cbac425bd786a4afbd8782a1d3c7880>

Master of Ceremony: Mr. Pratham Jain - 19-UBU-001

A seminar on the topic *Business Graduates and Industry Readiness* was held on 31st August, 2021 at 10 am by the Department of the Business Administration Department. The Guest Speaker for was Mr Aakash Kumar, Senior Capabilities Analyst at Mckinsey & Company and an alumnus of Loyola College of the 2014 batch.

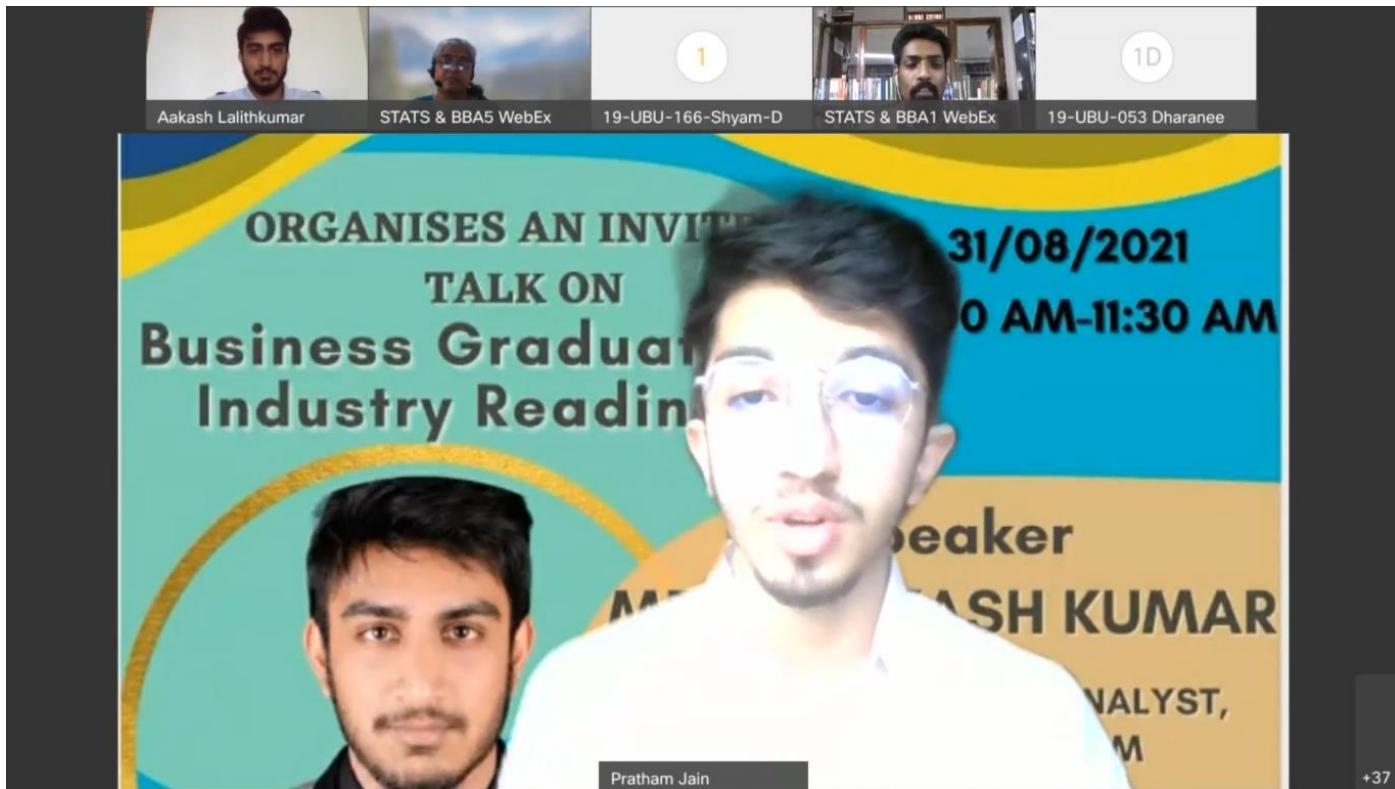
The seminar was moderated by Pratham Jain, a 3rd year student of the Business Administration Department started in the year 1999. After the introduction, Dr I. Eucharista Fatima Mary, Coordinator of the Department, welcomed the gathering. The moderator then introduced the guest speaker, Mr Aakash Kumar.

Mr Aakash Kumar spoke about how everything has become automated today and how robotics and automation technology are going to be the future. He explained how various services which were earlier carried out by human beings are now being carried out via the internet or automation. The seminar was highly interactive and the questions raised by the participants were clearly answered. He also shared an important fact that the 25% of the graduates (both undergraduate and postgraduate) are not able to get employed when they complete their respective degrees.

He then classified the skills required by students as hard and soft skills. Hard skills are required in the areas of Accounting, Finance, Marketing, Designing, Web Developer, etc. while soft skills deal with more generalised areas such as communication, initiative, team work, problem Solving, critical thinking, ability to think out-of-the-box, etc. He also made an interesting observation that many lose employment opportunities not because they lack hard skills but lack soft skills. He also suggested some practical strategies and tips to improve communication skills.

It was a very informative session for the students. Mr. Pratham Jain delivered a vote of thanks. session ended at 11:30 am

SCREEN SHOT:



A little bit about myself

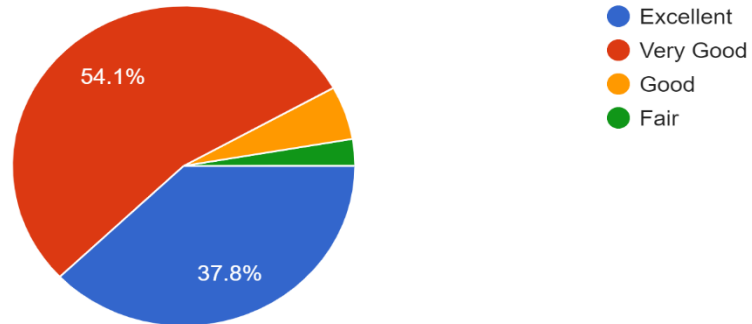


- Currently work in one of the top management consulting firms as a senior analyst offering research and insight capabilities to clients. Passed out of Loyola College in 2017 (BBA) and in the management consulting industry for >4 years now
- Former national tennis player in junior circuit - Played Bertram tournament in Loyola for a few years
- Love traveling, discovering new cuisines, playing tennis (or any other sport) and currently new found love for short marathons

Feedback:

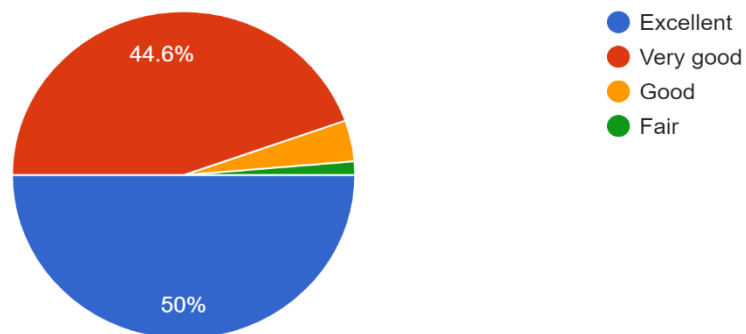
RATE THE LEVEL OF INTERACTION IN WEBINAR

74 responses



RATE THE KNOWLEDGE OF THE RESOURCE PERSON.

74 responses



OVERALL CONDUCT OF THE WEBINAR

74 responses

