

**LOYOLA COLLEGE**  
**DEPARTMENT OF**  
**B.B.A & B.COM CORPORATE (2017-2018)**

**ANNUAL REPORT**

***STUDENTS - STAFFS***



Business Administration and Corporate Forum

## **BCF FORUM**

### **MISSION & VISION**

We strive to bring the best out of every student. Our mission is to make our students comfortable with corporate culture. Also helping them revolutionize the corporate world in the new age of startups.

The event introduced the leaders of the forum. They were recognized by the department and earmarked for the bigger task up ahead. The lamp was lit symbolizing the fire in these youth leaders.

### **ABOUT THE INAUGURAL EVENT**

This event marks the beginning to an eventful year up ahead. The inauguration led to the opening of the gate in the steed towards a lot of adventure, fun, development and history for the BBA and B.com Corporate department. Our department envisions to not only delivering competent business men to the future society but to add humanitarian values to their skill set.

The event began with the prayer song followed by the lighting of the holy lamp. Then the chief guest Mr.GaneshSankaran (HR Manager at SPI Cinemas Pvt. Ltd.) was felicitated. Followed by the President, Dr.S.Remigius Mary and the Vice President, Dr.PremAnand of the forum. The Coordinator of the department, Dr. P.

SushamaRajan gave her words of guidance to the students. The chief guest had given words of business advice to motivate the students. Then finally the students were marked as office bearers. The event ended on a patriotic note with the national anthem. This end marks the beginning of for these torch bearers.

**B.B.A & B.Com. CORPORATE Forum was inaugurated by Ganesh Sankaran,HR Manager at SPI Cinemas Pvt. Ltd. on 26th July 2017.**



[Chief Guest Mr.GaneshSankaran, being honoured by the Coordinator of BBA & Corporate Department Dr. P. SushamaRajan]



[Honourable Chief Guest Mr.GaneshSankaran, lights the KuthuVillaku along with the Coordinator Dr. P. SushamaRajan]



[Welcome Address is being delivered by the Forum President Ms. S.Remigius Mary]



[Group Photo of all the Students office bearers with the B.B.A & B.Com Corporate dept. Professors and the Honorable Chief Guest]



## STUDENTS ACHIEVEMENTS OVERALL CHAMPIONSHIP DETAILS

### ESTRADE 2K17 - Hindustan College

18th August 2017

The first cultural fest for the BCF forum, our student participated to bag prizes in the following events

Paper Presentation - 1st Place

Adzap - 2nd Place

Best Manager - 2nd Place



[A Proud picture during prize distribution]

## **ETHICS 2K17 - Ethiraj College**

The Department of Corporate Secretaryship organized Ethics 17 as a Management cultural fest which as expected led to the following results

- Debate - 1st Place
- Product Packaging - 2nd Place
- Channel Surfing - 2nd Place
- Poster Making - 2nd Place





## OVATIONS 2017

The most anticipated cultural event and it is one of the most spoken of *Intra departmental* fest of our very own Loyola College went on for a month with the main events lasting for two whole days.

The Department of B.Com Corporate Secretaryship and BBA shift II were the **Winners in Offstage events and Overall Runners.**



[A treasured picture with the trophies]



## **PRAGATI - DG Vaishnav College**

The winning streak for our boys continued in Pragma organized by DG Vaishnav College

Adzap - 1st Place

Best Manager - 1st Place

Photography - 1st Place

Quiz - 2nd Place



[Not surprising finding our boys under the Spotlight]

## **EXCELSUS ZENITH - Patrician College**

The results of Excelsus Zenith the annual Management fest of Patrician College yielded the following results for our fellow students from Corporate Secretaryship

Best Manager - 1st Place  
Product Packaging - 1st Place  
JAM - 2nd Place  
Adzap - 2nd Place  
Quiz - 3rd Place



[A winning selfie]



## **JHANKAR - MOP Vaishnav College**

Jhankar hosted by MOP Vaishnav college for women out of all the events participated prizes were won in the following events

Green Screen - 1st Place  
Channel Surfing - 3rd Place



[The team with the trophy]



## **TRACH FIES - SRM University Vadapalani**

TrachFies organized by Vaneemella Students' Association & CIMA, Department of Commerce and Business Administration, Faculty of Science and Humanities, SRM University Vadapalani campus.

Best Entrepreneur - 3rd Place  
Adzap - 2nd Place  
Turn a Coat - 2nd Place  
T-shirt Painting - 1st Place  
Collage - 1st Place



[During prize distribution]

## ACADEMIC PURSUITS UNDERTAKEN:

There were **TWO** seminars organized at the departmental level to the final year students of the BBA & B. COM CORPORATE STUDENTS during this academic year.

1. Seminar on GST
2. Seminar on Advanced Learning Technologies.

## INTER – COLLEGIATE DEPARTMENT FESTIVAL:

ZENITH 2018: 14<sup>th</sup> December 2017

This was the inter collegiate department festival that focused on the academic and managerial events.

There were 20 colleges that participated. There were 9 number of events that were organized by the students . The total number of participants were 240 . The overall prizes were won by KristhuJayanthicollege and Christ College, Bangalore.

This fest was inaugurated by Father Francis Sundaraj and the Chief guest for the Valedictory session was Mr. Antharikshya, Zomato.

The highlight of this zenith was that for the event Adzap, there were differently abled students from Wellington College who won the trophy.

## NATIONAL CONFERENCE:

Though the conference on GST- Impacts and prospects,2018 is the brain child of the department, its is taken ahead with the student volunteers of the department. All the committee's had student leaders who had played an active part in the success of the Conference.

## SPORTS :

The department is proud of its sports achievers given below:

1. Karan Rathore – Represented India in Squash tournament.
2. Ramki – International player in tennis
3. Yogith–won the third place in the international competition.
4. The department has produced 12 National players in squash, triple jump, boxing, cricket, basketball, wrestling, kick boxing and chess.
5. The department has produced 8 state level players in skating, chess, basketball, table tennis, carrom football and silambam.

Many students of the department actively participated in the various sports events conducted on the sports day of the college.

## FACULTY ENHANCEMENT:

The total number of faculty in the department is 18, of which there are 10 Ph. D. holders and all the rest are fully qualified.

All the staff members attended a minimum of two FDP programs for the academic year 2017 – 18.

All the 18 staff members participated in both National and International conference held in and outside college.

Three staff members presented and published papers in National Conferences.

Three staff members presented and published papers in International Conferences.

One Faculty member, Dr. P. SushamaRajan had served in the capacity of Chair person / resource person in both National and International conference.

She also served as the Board of Studies member in various colleges in Chennai and Puducherry.

One faculty member, Prof. Joy Samuel has received a Minor Research Project funded by the UGC.

One faculty member , Prof. Joy Samuel has also guided one student for a minor project funded by the college Research Park.



One professor Dr. Moses Rajendran had received the award “Doctors of Letters in Accounting and Finance”

He also received the “Young Research Award” at the National level.