



College of Excellence



DEPARTMENT OF CORPORATE SECRETARYSHIP

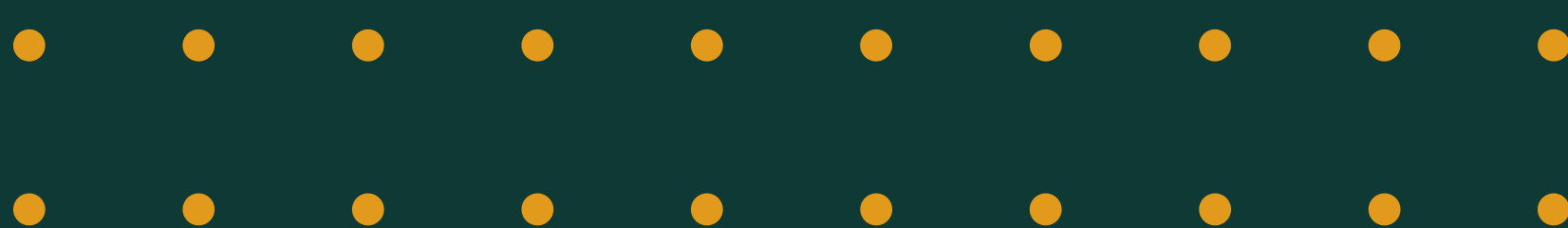
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034.

NATIONAL CONFERENCE ON

"INDUSTRY 5.0"

Inspect, Introspect and It's Impact

21st MARCH, 2023



ABOUT LOYOLA COLLEGE:

Loyola College was founded by the Society of Jesus (Jesuits) in 1925. The College aims at training young men and women of quality to be leaders in all walks of life. UGC has elevated Loyola College to the "College of Excellence" status. The SIRO (Scientific Industrial Research Organization) status received in January, 2011 enables a 175% tax exemption to the donors of Loyola College Society for the purpose of Scientific research U/s 35 of the Income Tax Act. The College is ranked 4th in the NIRF (National Institutional Ranking Framework) Ranking 2022. Loyola Institutions Innovation Council (LIC) affiliated to MIC under the Ministry of Education Government of India is rated with 4.5 out of 5-star rating and has been recognized as a mentor institution in promoting and nurturing innovation and entrepreneurship.

DEPARTMENT OF CORPORATE SECRETARYSHIP:

The department of B.Com Corporate Secretaryship was started in the year 2000.

The B.Com Corporate Secretaryship programme is designed to bridge the gap between conceptual learning and practical application to inculcate professional corporate expertise. The department currently has around 720 students.

The curriculum has been suitably modified to meet the challenging needs of the Indian Corporates. A certain measure of flexibility has been built into the new system, which enables the students to make their own choice of subjects from a wide spectrum of courses. The department imparts Corporate Secretarial skills and provides knowledge and training ground that turns out high caliber, competent, versatile professionals and good Company Secretaries.

CONFERENCE OBJECTIVES:-

The Conference is envisioned to deliberate the current issues, challenges & Opportunities impacting different stakeholders and corporate houses at local, regionals, national and global levels in the adoption of industry 5.0 .

Hence, this National Conference is aimed to dwell upon the following objectives:

1. To deliberate the issues, challenges and opportunities in the implementation of the Industrial revolution 5.0 & create awareness.
2. Discuss the measures required to bring in a smooth transition from Industry 4.0 to Industry 5.0.
3. On having effective eco-system policies so as to enforce business ethics and social values providing a healthy platform for creating an expression of interest and thoughts to promote research in Social Science among the participants of the conference.
4. To understand how Industry 5.0 is technology-centric and oblivious of human centricity, sustainability and resilience in the dynamic corporate world.
5. Providing an opportunity for participants to explore their knowledge in innovative business practices under the functional disciplines of Finance, Human Resources, Marketing, and Regulatory Framework so as to embrace industry 5.0.

BROAD THEMES

MARKETING:

- Marketing 5.0- the future of marketing through lens of technology.
- Green Marketing
- Digital/Internet Marketing
- Augmented Reality Marketing
- Artificial Intelligence in Marketing
- E-CRM
- Other Related Topics



HUMAN RESOURCE:

- Humans and machine co-working.
- Smart and sustainable manufacturing systems for industry 5.0
- Employee sustainability and Industry 5.0
- Metaverse And Work Place
- Upskill and Reskill
- Workforce Diversity
- Other Related topics



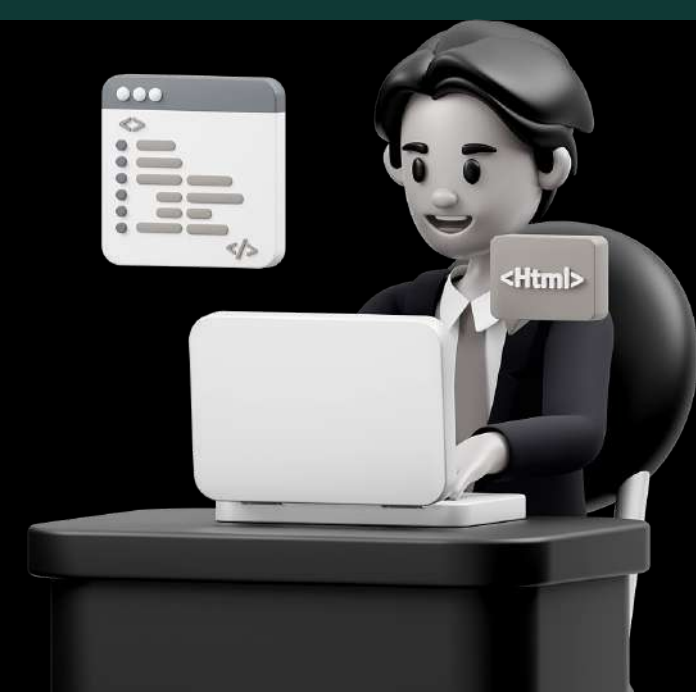
FINANCE:

- Banking 5.0 MODEL
- Finance 5.0- embracing in banking, insurance, finance & accounting.
- Decentralized finance
- Environment-related hurdles to cryptocurrency
- Asset management
- Digital currency (CBDS)
- Other Related Topics



REGULATORY FRAMEWORK:

- Health safety & welfare laws
- Climate and environment laws
- Cryptocurrency laws
- Labor Laws
- Cyber Security
- Financial Regulation
- Other Related Topics



BENEFICIARIES /PARTICIPANTS:

The conference will provide opportunities to showcase the pros and cons of industry 5.0 to the potential authors, professionals, academicians, research scholars, students and the corporate world.

GUIDELINES FOR ABSTRACT SUBMISSION:

Abstracts must include the purpose of research work, methodology, major results, implications and key words. Abstracts will be blind reviewed and only those abstracts approved by the reviewers will be selected for the presentation in the conference. The abstract must be 150-200 words; highlight keywords with the title of paper. The first page must include name, address, contact number and email address of the author(s).

GUIDELINES FOR FINAL PAPER SUBMISSION:

Papers can relate to theoretical concepts, new ideas, thoughts and methods, empirical issues, case studies etc. It would be tested with relevance to the main theme and sub theme of the conference. The full paper submission should be original and should not have been submitted earlier for any other journal or conference.

Title: Times New Roman -14

- **Font size : 12**
- **Line Spacing: 1.5**
- **Full Paper: Not to exceed 8 pages.**



All submissions to be made through e-mail at :

corporateconference@loyolacollege.edu



PUBLICATION DETAILS :



All the papers will be blind reviewed by the peer review committee with respect to their quality, originality, relevance and other aspects too. The accepted papers will be published in Scopus index/UGC CARE list journal as per the requirement, with an additional fee. The selected paper for publication should be revised, if needed, by the author as per the requirement of publisher. All the rights of publication of papers presented in the conference shall rest with the conference organizers.

IMPORTANT DATES

Last date for Abstract Submission - 21 / 02 / 2023

Notification of Selected Abstracts - 1 / 03 / 2023

Last Date for selected Papers Submission - 11 / 03 / 2023

Notification of acceptance full-length paper - 18 / 03 / 2023

Conference Date - 21 / 03 / 2023

REGISTRATION, PAYMENT AND ACCOMMODATION

Research Scholars - ₹ 500
Academicians - ₹ 600
Student Participants - ₹ 200
Industry Delegate - ₹ 1000
Foreign Delegate - \$ 20

- Each author is required to register individually.
- Registration fee includes: conference kit, certificates, Lunch and refreshments.
- Additional publication charges and Journal Review process will be applicable.
- Accommodation can be arranged on request with normal cost.

REGISTER NOW



Payment Link :-

<https://erp.loyolacollege.edu/loyolaonline/conference/loginManager/youLogin.jsp>

Registration Link (Google Form) :- <https://forms.gle/NcWS5B1rYjMcvfN47>

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E-Mail id: corporateconference@loyolacollege.edu

Loyola College, PB 3301,01, Sterling Road, Nungambakkam,
Chennai - 600 034.

Tel: +91 - 44 - 28178200

Fax: +91 - 44 - 28175566

