



# CITIZEN CONSUMER CLUB

## LOYOLA COLLEGE

**LOYOLA CC CLUB - SHIFT 1**

**PRESENTS**

**ANNUAL REPORT 2015-16**

# INTRODUCTION ABOUT CC CLUB

---

The citizen consumer club was blossomed for the first time in the Loyola college on the 5<sup>th</sup> September, 2009 with the help of the commissioner of the department of civil supplies and consumer protection , govt. of Tamilnadu ,Mr. KALAYANARAMAN RAJARAMAN, I.A.S ., then principal of Loyola college Rev. Dr. K.S..Antonysamy and late Dr.A.Arockiaya samy as faculty advisor of the club.

# Inauguration of CC Club on 6/8/2015

*Chief Guest*

Mr.Shri Rosiah

*Guest of honor*

Mr.L.Singaram

Mrs.Vijaya Thilagam

# Event summary

The Loyola citizen consumer club was inaugurated on 8th August 2015 by the chief guest Mr. Shri Rosiah, Retired Judge of Consumer Court and the guest of honors Mr. L. Singaram, Deputy commissioner of Civil Supplies and Consumer Protection and Mrs. Vijaya thilagam, Superintendent of civil Supplies and Consumer Protection. They have given an insight on consumer awareness and welcomed the fresher's of the club. The students were keenly listening to all the problems that a consumer faces. Everyone in this world is a consumer and it's our right to protect it. The office bearers of the club were given badges.









*Orientation and Legal Awareness  
Programme on 08/09/2015*

*Lectured by*

*Smt. Kiran Rao*

Advocate of State Consumer Dispute Redressal  
Commission



# Event summary

The orientation and Legal awareness program was organised on 8<sup>th</sup> September 2015. Mrs. Kiran Rao was the guest of honour of the day. The main theme the orientation was to fight for our consumer rights. Corruption is like a disease in India but the only cure is to be brave and fight injustice with justice. The students were encouraged by the lecture, and the event was a grand success.



Belgian chocolate is for the  
hell, and spirituality is for the  
already been here. (Elizabeth Gilbert)

*Aadhaar Card Survey  
conducted from  
20-8-15 to 26-8-2015*

# *Event Summary*

An Aadhaar Card survey was conducted among the Loyola college students and staff by the CC club members. As per the survey we found around 700 students and 15 staff members were not having Aadhaar card.



# *Aadhaar Card Drive*

*15th February 2016 to 19<sup>th</sup> February 2016*

Based on the Survey the CC club of Shift- I organized an Aadhaar card drive in collaboration with Corporation of Chennai from 15th February 2016 to 19<sup>th</sup> February 2016. Around 550 Students and 30 staff and their families took Aadhaar card and got benefited out of this programme. The CC Club members actively participated and made this programme a grand success.



**LOYOLA COLLEGE (AUTONOMOUS)**  
Nungambakkam, Chennai - 600 034.

**CITIZEN CONSUMER CLUB**  
AWARE! ALERT! ACT!

**CITIZEN CONSUMER CLUB (SHIFT - 1)**  
Organises

**AADHAR CARD AWARENESS DRIVE**

Date: 15th February to 19th February 2018  
Time: 9 a.m. to 4 p.m.

*Survey on Consumer Satisfaction on  
consumable goods  
from  
18-01-16 to 23-01-16*

# Event Summary

A product was taken by the members of the club and critically analyze the product. It gives the students to know the good and bad characteristics, the students were asked to interact with the public and hear their reviews. Each product must be unique and commonly used by the consumers. Every member of the involved in this activity . The report was prepared by them and submitted with the club Co-ordinator



*House Visit- Flood relief  
vysarpadi, Sharma  
Nagar & Eruchancherry*

# Event Summary

After the devastating flood, we the students of citizen consumer club took initiative to help the people of these three areas. We acknowledged them and comforted them. We gave them hope and confidence among them not to be afraid. The interested members of citizen consumer club came forward to lend their helping hand. The event was a grand success.





**Rally on Awareness on Consumer  
Rights and Responsibilities**

**on**

**26-02-16**

**at**

**Marina beach**



## *Event summary*

For creating awareness to the public, the students of citizen consumer club conducted rally at Marina beach. The rally was started at 7:00 a.m, we started from the lighthouse and stopped near Gandhi statue. Pamphlets were given to the public on consumer awareness. The students interacted with the public and made the event a grand success. Rally's response was overwhelming and reached many people. Awareness was created to both the members and public.



GGG  
CONSUMER PROTECTION  
LOYOLA

GREEN CONSUMER DAY  
A THING WHICH BURNS  
NEVER RETURNS.  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
If trees could scream,  
would we be so cavalier  
about cutting them down.  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
CONSUMER DAY  
A THING WHICH  
BURNS NEVER  
RETURNS

GREEN CONSUMER DAY  
The greatest use of science  
is not in conquering nature  
but to live in it.  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
The best time to plant  
a tree was 20 years ago.  
The second best time  
is now.

GREEN CONSUMER DAY  
The proper use of science  
is not to conquer nature  
but to live in it.  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
The proper use of science  
is not to conquer nature  
but to live in it.  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
The proper use of science  
is not to conquer nature  
but to live in it.  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
The proper use of science  
is not to conquer nature  
but to live in it.  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College

GREEN CONSUMER DAY  
Plans to protect air and water,  
wilderness and wildlife  
are in first place to protect our  
Citizen Consumer Club  
Loyola College



# “Special Lecture On Eco-friendly Environment And Pollution Free World”

By Shri. M.P.Nirmal,  
President, Exnora International  
on  
26<sup>th</sup> February 2016

# Event summary

A special Lecture was organised on the topic “Eco-friendly Environment And Pollution Free World” for the CC club members. He created awareness on the same and interacted with the students.



CONQUEST 2K16

on

2<sup>nd</sup> March 2016

# Event summary

## INTER- COLLEGIATE CULTURALS

### Events Conducted

- ✓ ART FROM DEBRIS (Junk Art)
- ✓ WRAP-A-THON (Product Packaging)
- ✓ BRAIN BUZZ (Quiz)
- ✓ GRAB THE ATTENTION (Stall exhibition)
- ✓ DESIGN THE BEST (Poster making)
- ✓ PICK N PLAY (Adzap)
- ✓ MOUNAM PESIYATHE (MIME)
- ✓ VANGA VILAIYADALAM (Pot-Pourri)



**CITIZEN CONSUMER CLUB  
LOYOLA COLLEGE (AUTONOMOUS)**

*Cordially invites you to*

**CITIZEN CONSUMER CLUB  
2016  
CONQUEST  
LOYOLA**

**INAUGURATION CHIEF GUEST**

**SHRI.T.R.THAMILARASU**

CEO, TKR INTERNATIONAL TUTICORIN &  
VICE PRESIDENT,ALUMNI ASSOCIATION  
LOYOLA COLLEGE

**VALEDICTORY CHIEF GUEST**

**SHRI.Dr.C.PAUL BARNABAS**

PRESIDENT  
THE TAMILNADU CONSUMER PROTECTION  
ORGANISATION

**FELCITATION**

**Rev. Dr.G.Joseph Antony Samy, SJ**  
Principal, Loyola College

**VALEDICTORY GUESTS OF HONOUR**

**THIRU.L.SINGARAM**

DEPUTY COMMISSIONER & CONSUMER PROTECTION OFFICER  
CIVIL SUPPLIES AND CONSUMER PROTECTION DEPARTMENT  
GOVERNMENT OF TAMILNADU

**TMT.J.VIJAYATHILAGAM**

SUPERINTENDENT  
CIVIL SUPPLIES AND CONSUMER PROTECTION DEPARTMENT  
GOVERNMENT OF TAMILNADU

**BERTRAM HALL**



**2ND MARCH - 2016**



**09.30AM**

**ON-STAGE**

VANGA VILAIYADALAM  
(POTPOURRI)

10:30AM

1:00PM

2:30PM

**OFF-STAGE**

WRAP-A-THON  
(PRODUCT PACKAGING)

10:30 AM

10:30 AM

11:00 AM

GRAB THE ATTENTION  
(STALL EXIBITION)

2.00 PM

2.00 PM

**EVENTS**

PICK & PLAY  
(ADZAP)

MOUNAM PESIYATHE  
(MIME)

ART FROM DEBRIS  
(JUNK ART)

BRAIN BUZZ  
(QUIZ)

DESIGN THE BEST  
(POSTER MAKING)

\*REGISTRATIONS  
WILL CLOSE AT 9.30AM





# Citizen Consumer Club

Loyola College (Autonomous), Chennai-34

CITIZEN CONSUMER CLUB

2016

# CONSUMER

2<sup>nd</sup> Ma  
BERTRAN





# Summer Club

(us), Chennai-34

2016



ch  
HALL

Co  
by  
B  
th  
als





- ▣ An inter-collegiate consumer fest “CONQUEST 2016” was initiated on the eve of World Consumer Day which falls on 16<sup>th</sup> March every year. The Loyola CC Club takes immense pleasure in spreading consumer awareness through CONQUEST every year. This year we successfully completed 6<sup>th</sup> glorious year of CONQUEST. The Students from various colleges participated in this program.

Presented by  
Prof. Helen Rajeswari  
Loyola CC Club –shift-I

THANK YOU

## CITIZEN CONSUMER CLUB REPORT 2015 – 16

### **Inauguration:**

Consumer club for the academic year 2015-16 was inaugurated on 6<sup>th</sup> August 2015 in L.S hall at 10.30 am. Chief guest – Shri Rosaiah (high court judge) Guest of honours – Mr.L.Singaram (Deputy Commissioner of Civil Supplies and Consumer protection department Govt of Tamil Nadu) and Mrs. J. Vijayathilagam (Superintendent of Civil Supplies and Consumer protection department Govt of Tamil Nadu).

### **Activities:**

- 2<sup>nd</sup> September 2015 at 10.a.m in MRF hall- Orientation reiterating the activities to be undertaken for the current academic year. Club handbook was issued to the members to write the feedback of each event organised.
- 11<sup>th</sup> January 2016 at 11.am in Y.D hall- special lecture on Consumer Grievance redressal, delivered by Mr. A. Muniraja, Advocate (President – Manuneedhi Consumer & Environment Protection Centre)
- 30<sup>th</sup> January 2016 at 10 a.m in Marina Beach- club members participated in a Walkathon organised by Gandhi World Foundation (GWF), reiterating the Gandhian philosophy.
- 5<sup>th</sup> February 2016 at 11 a.m in Kothari Hall – special lecture on food adulteration and sustainable consumption delivered by Mr. Iniyan Robert (Student Activist and Junior Advocate, Alumni of Loyola College).
- 24<sup>th</sup> February 2016 at 7.30 a.m in Marina Beach- Rally on Food adulteration and Sustainable Consumption, Chief guest – Mr. Perumal ( Deputy Commissioner of Police – Triplicane). It was organised under the guidance of Mr. L. Singaram ( Deputy Commissioner of Civil Supplies and consumer Protection department, Govt of Tamil Nadu).
- **Rally on food adulteration and sustainable consumption**



- **CONQUEST** (2<sup>nd</sup> March 2016) (Inter collegiate consumer fest of consumer club). Chief guest – Mr. T.R. Tamilarasan (CEO , TKR International Tuticorin & Vice President Alumni Association, Loyola College). Rev. Fr. G. Joseph Antony Samy S.J, Principal, Loyola College blessed the gathering and motivated the members and students from other colleges to become responsible consumers. The overall trophy of Conquest'16 was bagged by St. Louis College.