

## ENACTUS (ENTREPRENEURIAL ACTION THROUGH US)

### REPORT 2016 - 17

ENACTUS Loyola is a community of students committed to using the power of entrepreneurial action to transform lives. Participating students form teams on their campus and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need. Dr. Jeya Jothi (Shift I) and Dr. D. Estherlydia (Shift II) were the faculty incharge for the year 2016 – 2017.

- **Club Inauguration and Invited Talk and Orientation**

Club Inauguration was held on 20 December 2016. The inaugural address was delivered by Dr. Sree Vishnupriya K, Regional program Executive ENACTUS, South East India. Her address was on the core culture, foundations and values of Enactus. She encouraged students to become leaders in business and higher education to mobilize university students to make a difference in their communities while developing their skills to become socially responsible business leaders.



- **Group Discussion on Project Ideation**

Group Discussion on Project Ideation was held on 13<sup>th</sup> January, 2017 which enabled to students to share their ideas on community projects to uplift urban slum dwellers through entrepreneurial activity.

- **Workshop on Eco-friendly products from paper waste**

A one-day workshop on transforming paper waste into ecofriendly products was organized on 31 January 2017 by Mrs. Diviya. One of the best ways to fight plastic pollution is to depend on

paper waste, which is biodegradable. Paper lanterns, bags and flower baskets were made by the students from paper waste.

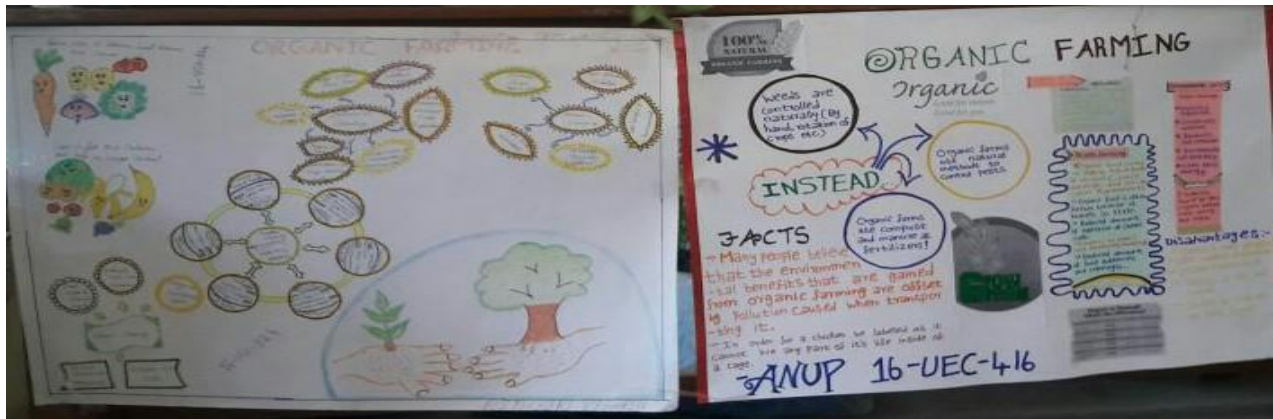


- **Shop cum Expo on Terrace Gardening**

A one-day workshop cum Exhibition on terrace gardening was organized on 14 February, 2017 on campus. Mr. Lourdu Vijay from D.S. Gardens addressed the students and gave ideas to individualize the roof terrace with designs, plans, practical advice, and plant lists. The Exhibition on campus incorporated both edible and ornamental plants used for terrace gardening.



- **Awareness programme on Organic Farming** On campus, awareness programme on Organic farming was held on 14 February, 2017, the students of ENACTUS exhibited posters on organic farming, agriculture, voices of dying farmers.



- **ENACTUS Community Activity**

Students of ENACTUS Loyola carried out various community activities to instill entrepreneurial activity among urban slum dwellers. Some of the training programmes include embroidery, creative crafts, basket making.

President: A.Arun Alexander (15-PB-015)

Vice-president: A.Narayanan (15 –CO- 432)

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