

**LOYOLA COMMUNITY RADIO**  
**ANNUAL REPORT (2016-2017)**

Loyola Community Radio 107.4 is an initiative of Loyola College that has been actively running for the past Twelve years. Being a social medium of communication, LCR has been providing various programs that create impact over its vicinities. This academic year the LCR had initiated a special program for Transgender. In this academic year 2016-2017 We initiated the empower the transgender in education for their good future , LCR also had submitted a project proposal to UGC on Empowerment on Transgender.

The main achievement was the LCR has conducted two **Pugaiyilla Bogi Awareness Rally with the club students** for the Community people. The LCR also worked for the transgenders and achieved the two thirty housingboard houses allotted for the trasngenders at ernavur worth of rupees twenty one crores from the government of tamilnadu. LCR also conducted a practical session for nearly 200 students from various department of Loyola College. LCR had created a platform to the students at the time of “**Veethi Viruthu**” to interact with famous Film Directors and Eminent Folk Artists and also LCR organized 4 workshops and one seminar for the LRC students. Specially we organsized “ **podhu veliyil thirunangaigal seminar**” with the help of transgender organizations which is ITI sogatharan,thozhi the guest for the day was educational minister K.P.Anbazhagan precide over the seminar. News reader aruna ramesh, vijay tv pazhani,velicham tv Jacob,kavingnar DR karunannidhi, dhinamlar kalpalatha,director yureka, Communication skill Director Mr.Ramesh,Thirunangai Renuka Devi who are all given a speech for the club students. Our major concerns of work comprise the downtrodden people and the marginalized such as Transgender, Widows, Visually Challenged and low economic populations.

Loyola Community Radio is broadcast from morning **10 A.M.** to **1 P.M.** in the forenoon and from **2 P.M.** to **5 P.M** in the afternoon. LCR is broadcast to the vicinities of Loyola College for over a radius of 15 km.We have about 1000 listeners for our community Radio. We also transmitting through the community radio for the Listners ,various awareness program ,placement, government ad, law programs,health programs and also news, Some of the places where our listeners can be found are Namachivayapuram, Choolaimedu, Pushpa Nagar, Soosapuram, Mahalingpuram, Nelson Manikkam Road, Chetpet, Egmore, Boopathi Nagar,

Narasingapuram, and Thousand Lights. Loyola Community Radio has been receiving a positive feedback for its programs from its listeners such as Transgenders, Visually Challenged, widows and those from the poor economic backgrounds. Our programs have been of great likeness to House Wives and School going children from the nearby vicinities.

### **Successful stories**

- As a result of Seminar organized at Loyola College on 9th, sept, 2016 for Transgender at the name of **PODHU VELIYIL THIRUNANGAIGAL**. Recently the GO was passed by the Government that they had allotted 250 houses at Chemmangeri worth of 9 lakh each home. The 250 beneficiaries thanked the Principal and Fr .Jacob[director - community radio] of Loyola Collge. This was shared by Transgender Sudha, Aruna, Nooriammal to Dr. Revathy mrs amali. This is a testimony that Loyola College is succeeding in all its initiatives.
- On 12<sup>th</sup> jan 2017 we organized **PUGAIYILLA BOGHI** awareness rally with the club students at thenaampet, nakeeran nagar & soosai puram, nungambaakam for the community people which is connected with good environment and also good circumstance for their living place.

### **The following are the key programs taken by the Loyola Community Radio**

1. Makkal Kural
2. Anbudan Thozhi
3. Konjum Mozh Pesi
4. Sattam oru Parvai
5. Loyola Nalam

### **Makkal Kural**

This program is a unique program that helps in reaching the unheard voices of the poor. Through this program LCR aims at disseminating the knowledge over various Government Policies and Orders framed by the State and Central Governments. The interviews of Thasildars, Railway officials on Welfare measures such how to apply for pension, train timings were broadcasted. It was highly appreciated.



### **Anbudan Thozhi**

This is an empowerment program focusing the women of our societies. This program aims at discussing the common issues and problems that the women of our societies face in the present century. The program comprises of Beauty Tips, Cooking Tips, Astrology, Growth and Development of Children.



### **Konjum Mozhi Pesi**

Konjum Mozhi Pesi as the name suggests is a Child based program that reaches the ears of children. The aim of the program is to kindle the minds of the children and impart positive values in their minds through traditional stories that were once forgotten such as moral tales and Ambuli Mama stories. The program comprises of the Good touch and bad touch for Girl children. Even awareness on Trafficking for the boy children were also discussed.



### **Sattam Oru Paarvai**

Sattam oru Parvai is a platform where various officials of the Government's Judiciary such as Advocates, Police Officers and Magistrates come and speak of their experiences on the laws and its enforcements. The program aims at bringing into limelight the easy methods of enabling a safe life through the help of the Judiciary system. In this program family based counseling, Discussion on the amendments of Laws were held. It was really useful to the community members. we have advisory commity members for this programme. specially advogate thiru. Vishnu & smt. shantha kumaari from the madras high court.



### **Loyola Nalam**

Loyola Nalam as per the title invites various eminent personalities from the field of medicine to come and talk about the present day diseases and the therapies available. The program aims at brining good health to all its listeners through discussions over common and seasonal sicknesses and the necessary precautions to be taken. We submitted the letter to thiru. Radhaa Krishnan, health secretary at the secretariat which is connected with community people health issue.



Some of the programs that we had conducted in this academic year are as follows:

### **Loyola Radio Club - Inauguration**

On 9-9-2017, LCR has been started as an official credit based club on students activities. The inaugural function was blessed and presided over by the rector rev.Fr.Francis Jeyapathy.S.J Principal Rev. Fr.xavier arokiya samy S.J., the Vice Principal Rev. Dr. Joseph Antony Jacob S.J., the Deputy Principal Dr.fathima vasanth, tamil nadu govt.education minister thiru.K.P.Anbzhagan the transgender members from ITI,THOZHI,SAGODHARAN, The inaugural ceremony had an hour of discussion followed by cultural programs on the day.





## Workshops

LCR has conducted four workshops with eminent resource persons from the media such as Dr.Pazhani from Vijay Tv, Smt.Kalpa Latha from Dhina Malar, Kavingnar Karunaanithi, Thiru.Jacob from Velicham Tv, Smt.Aruna Ramesh from Sun Tv, Thiru,Ramesh from Media, Thiru.Yureka,Film Director and etc. The workshops have been on acting, script writing and theatrical presentations. Our major workshops focused on giving practicum Hands On training on Radio and Video Jockeying.





## Recordings

LCR through its specialized recording theatre has invited and recorded messages of Advocate Mr. Vishnu, Advocate Mrs. Shanthakumari, Musician. Ambaayiram, Kavingnar. Mu. Metha, Singer. P. Susila, Singer. Anuratha Sriram, and Transgender. Sudha, Renuga Devi, Bharathi Kannama, Sushmitha, Jeya. Aruna, Priya and also the professors of various departments in the field of media and academics.





## Special Programs

The students registered through the LCR have been sent to over 10 areas in the vicinities of Loyola College for outreach. The students were organized and sent to the community to spread the awareness on the Community Radio and its programs.





Dr. revathy Robert and mrs.amali given a awareness program for 1000 girl students at cuddalore ,kootha paakam st.ann’s school and kanniyaka parameshwari college at chennai.we motivate the girl students how to improve themselves in education way and how to get the good mark in examinations



And again Dr.revathy Robert given a awareness speech 4000 girl students at cuddalore, pudhupaalayam , st.ann’s school.empower them in their mind way and also good sustainability in their life. 200 LRC students have attended community people awareness programme at egmor,varatharaajapuram on 5.2.2017



## **EMPOWER THE TRANSGENDER IN EDUCATION WAY**

Rev.fr.jacob director lcr also Dr. Revathy Robert, Deputy Director- LCR attended transgender meeting at various places at Madurai,selam,nellai,Chennai for given a speech empower the transgender in education way.rev.fr.jacob received manitham award from sagotharam amaippu at madhurai theological college and also dr.revathy Robert received same award.



## **Loyola Radio Club - Valedictory Fuction**

On Feb 21<sup>st</sup> 2017 LCR had organized the valedictory ceremony of its students club at the LS hall presided by Rev.Fr. Principal, Rev.Fr.director[Loyola fm] and other dignitaries of the college. The guest for the day was Smt.Vanitha IPS ,DIG of police & Parivu editor Dr.S . Sakthivel who spoke of various transgender community development programs and issued the certificate for lrc students.



## SPECIAL AWARDS



Rev.Dr.M.S.Joseph Antony Jacob SJ, and Dr.Revathy Robert received Manitham Award from Tamilnadu Transgender Community , Theological College At Madurai on 29.12.2016.