



LOYOLA

empowering the neighborhood



WORLD RADIO DAY CELEBRATION

THROW YOUR VOICE

Loyola Community Radio 107.4

Chief Guest: RJ SABA (Radio Mirchi)

Date : 13/02/2020

Venue : Old Viscom

Time : 9.30 am to 12.00 pm

World Radio day One day Workshop Report

The Loyola FM Radio Club celebrated the World Radio Day on 13 February 2020 by organizing a workshop for its club members from 9:30 AM to 12:30 PM. Mr.Saba, popularly known as Mirchi Sabha of Radio Mirchi was the guest. One hundred sixty students participated in the workshop. Mr. Saba started the session by asking each student to introduce himself/herself. He inspired and motivated the students by sharing the tactics and nuances required to become a Radio Jockey. He stressed on delivering the content in one's own style and creativity to be the most important factor needed for attracting audience though it might be in a grumpy, squeaky, soft or loud voice. He reinforced the idea that the nature of the voice is never a issue. He mentioned that at times, a person well prepared to deliver a content might be rejected and the one who talks with originality and confidence is selected. Apart from giving ideas on how to talk in a radio, he also advised the students on how to face an interview. Mr. Saba made the session lively by adding humorous contents. The students were encouraged to narrate a story or an incident of their choice. The students eagerly participated in the activity. In addition, they clarified their doubts with the resource person regarding taking up RJ as a profession. The workshop helped the students in understanding the medium of radio better.





