

LOYOLA PRESS CLUB

Annual Report : 2014-15

History of the
Loyola Press Club

HISTORY

- **The Loyola Papyrus Club** was founded in September 2008 as a collaborative venture of *Papyrus Club*, Chennai, *Deccan Chronicle*, *Net Link Technologies* and *Loyola College*, Chennai.
- The Loyola Papyrus Club began with the publication of an online bi-monthly journal, *The Paragons*.

HISTORY

- The Club was renamed as **The Loyola Press Club** in the academic year 2009-2010.
- With the publication of the print journal, ***The Sterling Post***.

Objectives of LPC

- To *educate* students on the journalistic skills
- To *empower* them to observe and to act and
- To enable them to have firsthand *experience* of Journalism through reporting, printing and publishing.

Objectives of *The Sterling Post*

- Recording the events that take place in and around the college
- Voicing out the opinion on certain social concerns and
- Sharing the creative writings of students.

Staffs in-charge:

Dr. I. Felicita Mary Praba
(Co-ordinator Shift- I)

Prof. J. Ranganathan
(Co-ordinator Shift- II)

Office Bearers (2014-2015)

Mr. Aaquib Jaleel (13-EL-069)
President

Mr. Lendl A.R. (13-EL-021)
Vice President

Mr. Syril Fernandez (13-EL-001)
Secretary

Inauguration: Sep 16,2014

The Inauguration Programme was conducted on the 16th of September, 2014 in the Preview Theatre of the Dept. of Visual Communication at 12.20 p.m with **Thiru. Balaji**, Former Reporter Sports Section, *The Deccan Chronicle* as the Chief guest.

INAUGURATION: SEP 16, 2014

The Inaugural Session started with a Prayer Song, Welcome Address was given by Dr. I. Felicita Mary Praba, Faculty Advisor, Shift I. Then the Office Bearers were introduced. Prof. Renganathan, Faculty Advisor, Shift II honoured the Chief Guest with a Memento. It was followed by the Chief Guest's, Key note Address on "**Media and It's Influences.**" Prof. Renganathan proposed the Vote of Thanks.



Lecture on

“Art of Writing”

A Lecture was organized on “**Art of Writing**” in the smart room of the Dept. of Visual Communication on 11th December 2014 at 12.20 p.m.

Lecture on

“News Story writing”

Lecture on “**News Story writing**” was conducted in the Language Lab of the Dept. of Visual Communication at 12.20 p.m on 12th February 2015. The Resource person of the function is **Dr. Venkat Raj**, President, *Centre for Media and Public Affairs*.

LECTURE ON

“NEWS STORY WRITING”



Lecture on “Media and Its Responsibilities”

Lecture on “**Media and Its Responsibilities**” was conducted in the Language Lab of the Dept. of Visual Communication at 12.20 p.m on 13th February 2015. The Resource person of the function was **Thiru. Bharathi Tamizhan**, Editor, *The Hindu* Online (Tamil).

LECTURE ON
“MEDIA AND ITS RESPONSIBILITIES”



Lecture on

“Investigative Journalism”

A Lecture on “**Investigative Journalism**” was conducted in the Language Lab of the Dept. of Visual Communication at 12.20 p.m on 19th February 2015.

The Resource person of the function was **Dr. Venkat Raj**, President, *Centre for Media and Public Affairs* and **Thiru. Ramesh**, *Editor Eyewitness*.

LECTURE ON
“INVESTIGATIVE JOURNALISM”



The Sterling Post

The *Sterling Post* is the culmination of the activities of the Loyola Press Club for the academic year 2014-15.

