

LOYOLA PRESS CLUB

ANNUAL REPORT -2015-2016

After the selection of students for the academic year 2015-16, the Inauguration Programme was conducted on **25th August, 2015** in the **Preview Theatre** of the **Dept. of Visual Communication** between **12.20 p. m** and **1.15 p.m.** with **Ms. Thamayanthi**, Reporter, *Thanthi Channel* and formerly Reporter *Puthiya Thalaimurai*, as the Chief Guest.



The Inaugural Session started with a Prayer Song, followed by the Welcome address by **Dr. I. Felicita Mary Praba**, Faculty Advisor, Shift I. Then the Office Bearers Mr. Praveen Sundar (14-EL- 036) as President, Mr. Jerome Prateek (14-EL- 020) as Vice-President and Mr. Venkatesan (14-PB-053) as Secretary were introduced. It was followed by the Keynote Address by the Chief Guest. She enlightened the students on **“The Role and Responsibilities of the Journalists”** by

narrating her experiences as a journalist. **Prof. J. Ranganathan**, Faculty Advisor, Shift II proposed the Vote of Thanks.

A Workshop on **“The Art of Writing”** was conducted in the **Preview Theatre** of the **Dept. of Visual Communication** between **12.20 p.m.** and **1.15 p.m.** on **19th January 2016** with **Mr. Praveen Sundar**, as the Resource Person.

A Workshop on **“Page Maker”** was conducted in the **Computer Science Lab** of the **Jubilee Building** between **9. 00 a.m.** and **10.30 a. m.** on **29th January 2016**. **Mr. Syril Fernandez**, a third year B.A. English Literature student led the session with the inputs he learnt as an intern in *The Hindu*.



A Workshop on **“Photoshop”** was conducted in the **Computer Science Lab** of the **Jubilee Building** between **11. 00 a.m.** and **12.30 p. m.** on **29th January 2016**. **Mr. Cleni Vijay**, a third year B.A. English Literature student led the session with the inputs he learnt from an online course.

A Meeting on **“Newsletter Making”** was held in the **Language Lab** of the **Dept. of Visual Communication** between **12.20 p. m** and **1.15 p. m.** on **18th February 2016**. Students were asked to submit articles for the publication of *The Sterling Post*, a Newsletter which is the pride of *The Loyola Press Club*.

A Discussion on **“Infographics”** was held in the **Language Lab** of the **Dept. of Visual Communication** between **12.20 p. m** and **1.15 p. m.** on **25th February 2016**.

Students were encouraged to use Infographics as part of their articles for the publication in *The Sterling Post*.

An Interactive session on “**Investigative Journalism**” was held in the **Language Lab** of the **Dept. of Visual Communication** between **12.20 p. m** and **1.15 p. m.** on **1st March 2016**. **Thiru. Venkat Raj, President, Centre for Media and Public Affairs** led the session. A young and dynamic Journalist **Mr. Venkatesh**, Reporter, *The Indian Express* and formerly Reporter, *The Deccan Chronicle* shared about his dreams to become a Journalist as a student and also his views as a Journalist. The session was a huge success as it paved way for the students to opt for a career as a Journalist.

The Sterling Post is to be published shortly in March 2016. Students are asked to cover the Programmes conducted by the College like Ovarions, Department Festivals, Pongal Day Celebrations, and Sports Day.