



THE ANNUAL REPORT
OF
LOYOLA PRESS CLUB



INAUGURATION OF THE LOYOLA PRESS CLUB 2023

DATE: 21/1/2023

VENUE: LOYOLA COLLEGE OF EDUCATION HALL



The Loyola Press Club Inauguration was held on the afternoon of January 21, 2023 at The Loyola College of Education hall. The event was organized by Dr. K. Kannan Prasad, the Faculty Advisor of Shift -1 and Ms. Josephin Shamini, the Faculty Advisor of Shift -2. Dr. Kannan Prasad and Ms. Josephin Shamini are also the Assistant Professors of the Department of English. The Guest of Honor for the event was Dr. K.S. Antonysamy, The official Spokesperson – Media Relations of Loyola College and also the Head of the Department of English.

The event was started with a silent prayer. The welcome address was delivered by Dr. K. Kannan Prasad. During the speech the students were welcomed by Dr. Kannan Prasad to the Loyola Press Club. After the welcome address, an introduction about the Guest of Honor was given by Dr. Kannan Prasad. Then the Guest of Honor was felicitated with a memento.

Dr. Antonysamy was welcomed to the stage. A speech on the topic of ‘The Art of Managing the Press’ was given by Dr. Antonysamy, during the speech many personal experiences and hardships about his role as the Official Spokesperson of Media Relations were conveyed. Students received insights about the current attitude of mass media, the concept of ‘newsworthiness’ and the political atmosphere of the state. An interactive Question and Answer session was conducted between the students and the Guest of Honor after the speech.

The Vote of Thanks was delivered by Ms. Josephin Shamini in which she concluded the ceremony. The Inauguration came to an end as the Vote of Thanks ended. The event was well organized and was hassle-free till the end.





LOYOLA PRESS CLUB ORIENTATION FOR MEMBERS 2023

DATE: 24/1/2023

VENUE: PLANT BIOLOGY SMARTROOM

The orientation for the members of Loyola Press Club was held on January 24, 2023 at the Smart Room of the Plant Biology Department. The event was organized by the Faculty Advisor of shift 1, Dr. K. Kannan Prasad. Dr. K. Kannan Prasad was also the comparer of the orientation. He presented a PowerPoint presentation about the various club activities and the number of hours that can be acquired by the members upon completion.

In the beginning, the students were reminded about joining the digital platforms such as the official Whatsapp group of the Loyola Press Club, the Google Classroom and the following of the Instagram page. The Whatsapp group is indispensable as the students are notified about upcoming activities and events conducted by the Loyola Press Club through the mentioned platform.

The Office Bearers were introduced to the members by Dr. Kannan Prasad. Mr. Ani Rudhran, final year student from the Department of Statistics was given the post of President for the Academic Year 2023. He was felicitated by Dr. Kannan Prasad with a gift. Then Mr. KavinChakkaravarthy, second year student from the Department of Economics was given the post of Joint Secretary for the Academic Year 2023. He was felicitated by Dr. Kannan Prasad with a gift.

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The Loyola Press Club manual was released. The first copies were given to the first year students Manish Kumaran and Sajidh who had been proactive participants in the club activities. The hardcopies were then distributed to the other students. The manual contained information about the club activities in detail. It was a helpful tool for the first year students who were new to the Loyola Press Club. It was announced that March 27th will be the last date for all the club activities.

The various activities that are open to participation of the club members were discussed in detail. The hours needed to pass the Club Attendance requirement was said to be 60 hours. Online Courses can also be attended by the students which provide certifications upon completion. The event came to an end with a short period given to the students for raising questions.





LOYOLA PRESS CLUB INDUSTRIAL VISIT –
BOOK LAUNCH OF ‘GAIANJALI’

DATE: 19/2/2023

VENUE: EGMORE BOOK HOUSE

The launch of the book ‘Gaijanjali’ was held at the Egmore Book House on the 19th of February, 2023. The book was written by Maya (alias) Dr. Mary Vidya Porselvi. The book was published

by the Emerald publications. It is a hardcover of anthology of poems. It has poems that can describe one's life story in a pristine manner.

The event was started with a prayer. Mementos were given to all the dignitaries. The welcome address was given by the CEO of emerald publications Mr. Olivannan. He shared a few words about the book and the book cover. Then came the Dean of Student Affairs - Stella Maris College, Dr. Miruna George who sowed the depth of the book in our minds and gave a gist of the book from the poems she read by using a beautiful vocabulary, it proved her experience in the World of Literature. She was a former professor of the author. Then spoke the most charming Guest of Honor, Ms. Thendral Sivakumar, who is well known for her translations. She gave a critical talk on 'Gaijanjali'. She made us emotional by quoting a few lines from the book. Ms. Thendral was a former classmate of Dr. Mary Vidya Porselvi. She shared her thoughts about a few poems from the book and how the poems gave a pleasant wave of nostalgia to her.

Then spoke a really important chief guest Dr. Nirmal Selvamony who has given a very important possession to the literature community, that is, his work on thinnai studies, which is treasured by the



literature students. He also shared his words and thoughts on the book and passed it on to the next dignitary Dr. Antonysamy, the head of English department of Loyola College. Dr. Antonysamy shared his words in a simple manner nonetheless he did not fail in putting a smile on everyone's face. Then spoke the youngest guest of all Ms. Seema Massot who is the director of the American Center, she shared her thoughts and also quoted her favorite poems from the book. Then spoke the star of the event, the author of 'Gaijanjali' Dr. Mary Vidya Porselvi who shared her memories of writing the poems and how her everyday life gave her strong inspirations to write the poems and about all the hard work it took her to release it. She also shared the sweet story about the book cover and how her husband was the one who created it. She made sure to leave the crowd with tears by quoting a few heart touching lines from her book.



It was a really wonderful event and we saw the life of a woman who achieved a milestone in the literature world and left us all hungry for her future works.



Report written by: Dhivya Sri Lakshmi E K (22-UAZ-041) 1ST YEAR, ADVANCE ZOOLOGY, MEMBER OF LOYOLA PRESS CLUB 2023.

Report edited by: KavinChakkaravarthy N (21-UEC-072) 2nd YEAR, ECONOMICS, OFFICE BEARER OF LOYOLA PRESS CLUB 2023

LOYOLA PRESS CLUB INDUSTRIAL VISIT-

HINDU LIT FOR LIFE, 2023

DATE: 25/2/2023

VENUE: MUSIC ACADEMY CHENNAI

The Lit for Life was an event conducted by the Hindu. The event took place during the 24th and 25th of February, 2023. The event happened at The Music Academy in Chennai. The event

consisted of various lectures, seminars, interviews and panel discussions. Around 20 such events took place in which 5 of them were attended by the Loyola Press Club members and the Faculty Advisor and the Office Bearers. The visit was organized by Dr. K. Kannan Prasad, the Faculty Advisor of Loyola Press Club (shift-1). The events are mentioned below in order and in detail.

FEBRUARY 24, 2023

THE HINDU LIT FOR LIFE DIALOGUE:

This was a conversation between Gaur Gopal Das and Vidya Singh which happened between 5pm and 6pm. The conversation revolved around the book **Energize Your Mind: A Monk's Guide to Mindful living by Gaur Gopal Das**. He spoke about many aspects of life like profession and passion, connecting with people and so on.

OUR INDIA:

This was a conversation between Captain G Gopinath, Gopalkrishna Gandhi, Dr. Sumanth C. Raman, Sushila Ravindranath and the host Narayan Lakshman. The discussion loosely revolved around the book **OUR INDIA: REFLECTIONS ON A NATION BETWIXT AND BETWEEN**. They spoke about topics such as small entrepreneurships in India, the impact of COVID-19 in business, the democracy and autocracy which is elected.

FEBRUARY 25, 2023

A COUNTRY CALLED CHILDHOOD:

This was a conversation between Deepti Naval, who is an actress and the host Rosella Stephen. The conversations revolved around the book **A COUNTRY CALLED CHILDHOOD: A MEMOIR by Deepti Naval**. She recollects her childhood memories in this book and a excerpts of the book were read by her.

THE LAST HEROES: FOOT SOLDIERS OF INDIAN FREEDOM

This was a presentation by P. Sainath. This presentation revolves around the book **THE LAST HEROES: FOOT SOLDIERS OF INDIAN FREEDOM** by **P. Sainath**. This is a book about the non-mainstream freedom fighters from the South India who were not recognized properly by the media and the government. He spoke about the injustice that happens in their compensations and pensions. He showed us many videos of the people who were interviewed for this book. It was a very insightful presentation.

SPORTS WRITING IN A DIGITAL AGE

This was a panel discussion with Gideon Haigh and Peter Lalor as the panelists and K.C. Vijaya Kumar as the host. The modern problems faced by sports writers in this day and age where there is a rise in the digital media was discussed. The panelists were very experienced in the field which one could sense from their discussion.

A total of 32 students from Shift 1 and Shift 2 participated in the Lit For Life event accompanied by the Faculty Advisor and the Office Bearers on the 24th and 25th of February, 2023.

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FILM SCREENING: DR.AMBEDKAR BY THE
SOCIOLOGY DEPARTMENT



DATE: 28/2/2023

VENUE: VISCOM PREVIEW THEATRE

The screening of the film *Dr. Babasaheb Ambedkar* took place on the 28th of February, 2023. The event was organized by the Department of Sociology at the Preview Theatre of the Viscom Department. This event was attended by the members of the Loyola Press Club with approval of the Faculty Advisor of Shift – 1, Dr. K. Kannan Prasad.

Around 10 members of the Loyola Press Club participated in this event accompanied by the President of the Club Mr. Ani Rudhran. P. R.

The movie portrayed the struggles faced by the former Law and Justice Minister of India, Dr. B. R. Ambedkar on his path towards abolition of Untouchability and the betterment of the Dalit and oppressed people in India. The film also covered his life events that took place during his higher education in the Columbian University and his conversion to Buddhism. The film started at 1.30pm and ended at 4.50pm with the run time of 3 hour 17 minutes.



PANEL DISCUSSION – TAMIL CINEMA: PROS AND CONS



DATE: 9/3/2023

VENUE: IQAC SEMINAR HALL

On 9th March 2023, Loyola Press Club conducted a panel discussion on the topic "The Pros and Cons of Tamil cinema". The event took place in IQAC Seminar Hall located in the Loyola Institute of Frontier Energy (LIFE) building. The discussion was organized by the Faculty Advisor of Loyola Press Club (Shift-I), Dr. K. Kannan Prasad and the office bearers of the club. A total of 30 students attended the event which started at 2:30 PM.

After a brief welcome address by Mr. P. R. Ani Rudhran (20-UST-046), the panelists and the moderator for the discussion were introduced. Ms. Maria Rachel (22-UVC-005), Ms. Prathana (22-UAZ-059) and Mr. Manish Kumaran (22-UPH-004) took their seats as panelists. Mr. KavinChakkaravarthy (21-UEC-072) served as the moderator of the discussion.

Mr. KavinChakkaravarthy provided an introduction about the topic of discussion to the audience following which the discussion was initiated. Each panelist gave their own opinion about the pros and cons of Tamil cinema. Mr. Manish Kumaran spoke about the multiple ways cinema in general allows us to experience a story when compared to literary medium. Ms. Prathana shared her thoughts on how the variety that Tamil cinema provides expands the horizons of human imagination. Ms. Maria Rachel explained that aside from the nuances involved in cinema, it serves as a form of relaxation to people around the globe.

The discussion then shifted to the question of having social messages out of context in movies and whether movies should focus on social commentary or independent storytelling. The difference in reception of films rooted in social issues based on the popularity of the actor was also discussed. They delved into the trend of actors following the same templates for assured commercial success and how versatility in acting roles is becoming rare.

The audiences were given a chance to ask questions of their own. Some interesting questions regarding the lack of appreciation for people working behind the scenes and actors' involvement in politics nowadays were asked.

The discussion came to an end after the Question and Answer session with the audience. The event concluded with a brief mention of people involved in it to acknowledge their contribution which was pivotal to the smooth conduct of the event.

REPORTED BY ANI RUDHRAN. P. R, PRESIDENT OF LOYOLA PRESS CLUB, 3RD YEAR – B.SC. STATISTICS.

EDITED BY KAVINCHAKKARAVARTHY.N, JOINT SECRETARY OF LOYOLA PRESS CLUB, 2ND YEAR BA ECONOMICS.





FILM SCREENING: NIGHTCRAWLER



DATE: 16/3/2023

VENUE: IQAC SEMINAR HALL

The screening of the film *Nightcrawler* took place on the 16th of March, 2023 at the IQAC seminar hall which is in the Loyola Institute of Frontier Energy (LIFE). The event was organized by the Faculty Advisor of Shift-1, Dr. K. Kannan Prasad and the Office Bearers of the Loyola Press Club.

Nightcrawler is an English Language film starring Jake Gyllenhaal. The movie is a really accurate critique of the modern day news media and the concept of “news-worthiness”. The movie is of 1 hour 57 minutes length. It was well made and well suited for the members as the concept of the movie is relevant to members who are aspiring to join the news platform media in the future.

The event went through smoothly from beginning to end. Around 30 Press Club members attended the event. The event started at 2.30pm and ended at 4.30pm.





**INVITED LECTURE ON ONLINE GAMBLING BY MR. KIRAN
KUMAR. J**

DATE: 17/3/2023

VENUE: PLANT BIOLOGY SMARTROOM

The invited lecture on the topic “Online Gambling” was organized by the Faculty Advisor and the Office Bearers. The event took place on the 17th of March, 2023. The lecturer invited was Mr. Kiran Kumar. J, Assistant Professor from the Department of English, Saveetha Engineering College (Autonomous). A book was written by him called “Online Rummy: Aabathin Vilimbil Indraiya Thalaimurai”. The book is a product of his personal experiences, experiences of the victims, events that took place in the Indian society as a result of Online Gambling and researches that were carried out by him.

The event started at 2.40pm. KavinChakkaravarthy, the Joint Secretary of the Loyola Press Club was the host for the event. He began the event with a brief silent prayer which was followed by a Welcome Address and an introduction about the lecturer from Dr. K. Kannan Prasad, the Faculty Advisor of the Loyola Press Club. Then, the Faculty Advisor felicitated the Guest Lecturer with a gift. After the felicitation, the host invited the Guest Lecturer to give a presentation on the topic “Online Gambling”.

Mr. Kiran Kumar began the lecture by a very interesting comparison between Gaming and Gambling. The lecture was bilingual where the lecturer switched between English and Tamil. In addition to the lecture’s bilingual nature it was also an interactive one, which made the audience very attentive. Furthermore, the lecturer gave many real life examples which were shocking and insightful.

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The lecture was followed by a Question and Answer session, where a few students spoke about their own struggles and their family members' struggle with Online Gambling. A number of students raised questions to which the lecturer answered clearly.

The event came to an end with a Vote of Thanks from the President of Loyola Press Club, Mr. Ani Rudhran. P. R. The event started at 2.40pm and ended at 4.30pm hassle-free.





PANEL DISCUSSION – THE HYPE AMONG TEENAGERS ABOUT “SOCIAL MEDIA TRENDS”

DATE: 23/3/2023

VENUE: IQAC SEMINAR HALL

The panel discussion on the topic “Social Media Trends” was organized by the Faculty Advisor and the Office Bearers on the 23rd of March, 2023. It was a bilingual panel discussion which happened at the IQAC Seminar Hall in the Loyola Institute of Frontier Energy (LIFE).

The host of the event was KavinChakkaravarthy.N, the Joint Secretary of the Loyola Press Club, from 2nd year of BA Economics. The event consisted of 3 Panelists and the discussion was moderated by the President of the Loyola Press Club, Mr. Ani Rudhran. P. R., from 3rd year of B.SC. Statistics. The panelists were Ms. Dhivayashrilakshmi, from the 1st year of B.SC Advance Zoology, Mr. Ramkishor, from the 1st year of B.COM and Mr. Nandha Kumar, from the 3rd year of B.SC Mathematics.

The panel discussion focused on the social media and the negative impacts of it. The trends that are prevalent in social media platforms were criticized by the panelists. They shared different opinions and insights on the topic. The event was followed by a Question and Answer session where the members of the audience raised different questions which were answered by the panelists. The moderator did a very good job.

The event concluded with a Vote of Thanks by the host. The event started at 2.30pm and ended at 3.45pm hassle-free. Around 35 members participated in the event.

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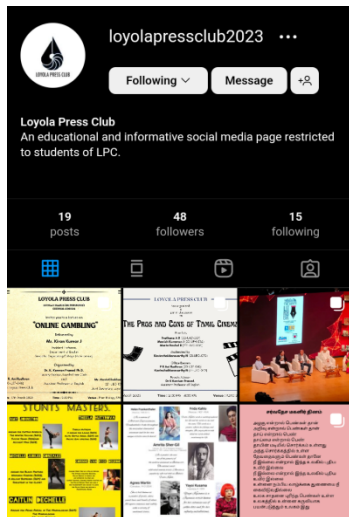


OTHER ACTIVITIES ORGANIZED BY THE CLUB



SOCIAL MEDIA ACTIVITIES:

On the 20th of January, 2023, there was an activity of preparing posts for social media on the topic of ‘Club Inauguration’. 23 posts were selected by the Faculty Advisor and were posted on the official Loyola Press Club page on Instagram.



On the 24th of January, 2023, there was an activity of preparing explanatory reels on the topic of “What is Club Orientation?” 2 posts were selected by the Faculty Advisor and were posted on the official Loyola Press Club page on Instagram.

On the 19th of February, 2023, there was a social media post activity on the topic World day of Social Justice and International Mother Language Day.

On the 8th of March, 2023, there was a social media post activity on the topic International Women’s Day in which around 10 posts were posted on Instagram.

TRANSLATION ACTIVITY:

The Faculty Advisor opened an activity of translating pages from the magazine ‘Career Vikatan’ which is a futuristic activity that aims to give career guidance and career advices to the future members of the Loyola Press Club. Around 30 pages were translated which are crucial for career guidance.



DOCUMENTATION ACTIVITIES:



VIDEO AND PHOTO DOCUMENTATION:

The members of the Loyola Press Club have assisted the Club in video and photo documentation of the events like *Inauguration, Orientation, Invited Lecture, Panel Discussions and Industrial Visits*. The members are Chris Ronaldo. C, Monish. C, Bharath. R and Aswanth Cibi. S, from the 1st year of the Department of Visual Communication.

TEXTUAL DOCUMENTATION:

The members of the Loyola Press Club have assisted the Club in textual documentation works by writing reports on the events that took place. The reports include a detailed description of the events which stand as support materials for the progress of the club. This documentation activity not only helps the club but also helps the members by enhancing their writing skills.

THE MANUAL AND THE SUPPORT MANUAL:

The Loyola Press Club has introduced many new initiatives and activities this year (2023). So, to keep the members updated about these new activities in a very clear way, the Members' Manual was prepared by the Faculty Advisor. The manual is 24 pages long with textual and pictorial explanations. The manual was distributed as physical copies during the Orientation of the Club.

To provide more detailed explanations to the activities mentioned in the manual, the Office Bearers Mr. Ani Rudhran and Mr. KavinChakkaravarthy created a Support Manual. The support manual provides different possible ways to approach every event that was mentioned in the Manual. It also provides certain ground rules to be followed.

LOYOLA TALKS:

Loyola Talks is an interview based activity organized by the Loyola Press Club which is focused on people who are part of the college – Students, Teaching and Non-teaching staff. It aims to bring students the relevant and inspiring stories around them. The professors Dr. David Jeyabalan and Dr. J. Judith Vijaya were interviewed for the Loyola Talks. Dr. Abarna Roy is also going to be interviewed.



WEEKLY MEETINGS OF THE FACULTY ADVISOR AND THE OFFICE BEARERS, 2023



The Faculty Advisor, Dr. K. Kannan Prasad and the Office Bearers, Mr. Ani Rudhran. P. R. and Mr. KavinChakkaravarthy, of the Loyola Press Club meet weekly in order to discuss and review the progress of the Club and the members of the club. They have met on 10 occasions through the Google Meet platform. Various agendas have been discussed during these meetings. The events are planned beforehand with the help of these discussions. Students for documentation are finalized, the events that take place are reviewed and areas to be improved are discussed.

The total hours spent on the discussions add up to 12 hours. The dates of these meetings are January 17, 20, 22; February 15, 23; and March 5, 12, 16, 21, 24;

The agendas discussed include,

1. The vision and mission of the club.
2. The Members' Manual.
3. The Loyola Press Club Inauguration.
4. Inauguration arrangements.
5. The Press Club Orientation.
6. Orientation Arrangements.
7. Review of Inauguration and Orientation.
8. Student Coordinators mentoring.
9. Press Club Support Manual.
10. Panel discussion & panelist finalization.
11. Social media posts - How to make students create valuable posts?
12. International Women's day celebration.
13. American Consulate Library - Seminar.
14. Loyola Talks.
15. Successful completion of the Panel Discussion on "Tamil Movies: Pros & Cons"
16. Improvement & suggestions on the Panel discussion.

17. Details for the invited lecture on ‘Online Gambling’.
18. Film Screening after 23rd of March.
19. Plans for 16th of March in the IQAC seminar hall.
20. Follow up on Loyola Talks.
21. Attendance to be posted.
22. Film Screening Feedback.
23. Lecture on “Online Gambling”.
24. Transcription of lectures.
25. Translation - Career Vikatan.
26. Compile photos for Gallery of website - Loyola Press Club Page.
27. Valediction – Venue and Presentation.
28. Annual Report for Press Club.
29. Activity report generation for left out events and creation of Google Drive folders.
30. Preparation for Valedictory - Invite, Report, Documentation.
31. F.L.O.W.S Valedictory ceremony.
32. Review on Online Gambling lecture.
33. Film Screening date changes.
34. Budget of Loyola Press Club.
35. Productive Club Members.

These meetings have proved to be an essential part in the improvement of the Loyola Press Club. All the events were well-planned, well-organized and well-managed with the help of these meetings.