

# **Annual Report of Loyola Photography Club**

## **2019-2020**

### **INTRODUCTION:**

Loyola photography club (LPC) is one of the most active club of our College. This year, 100+172 =272 new members joined the club from both shifts. The aim of this club is to develop and encourage students to understand the various elements of photography and actively use them as a method to communicate and document.

Our Moto is **Learn, Practice and Create.**

Members are equipped with our College Camera to capture fleeting moments of passion, competition and joy to create memories that will be cached by the students forever. The main objective of our photography club is to build the experience of reliving and sharing the art of photography through various types of programmes at different levels, which will create awareness and understanding among students and the general public.

### **ACTIVITIES OF THE PHOTOGRAPHY CLUB:**

The following are the activities of our PHOTOGRAPHY club in the Academic Year:

#### **Orientation:**

A meeting was arranged for all the club members on 10/11/2019 in the Old Viscom Block. Faculty Advisors Mr. Adaikalasamy & Mr. Ramesh addressed the members about the club and the activities usually done in the club. During the orientation Club's President and Secretary was elected by the club members for both shift.

Faculty Advisors:



Elected Members;

Shift – I

Shift – II



**Vignesh Kumar**  
**(17-UPB-046)**



**Sharon Christeena Mercy S**  
**(17-UVC-001)**



**Larsen JK**  
**(17-UVC-130)**



**Amala Jeba X**  
**(17-UMM-045)**

### Inauguration:

Club inauguration was held on 20-11-2019 in the preview theatre (Viscom Block). Most of the club members attended the inauguration in respective of Shift – I as well as Shift – II. Photographer cum Editor MOHAMMED AKRAM inaugurated the club. The inauguration was followed by an interactive session between chief guest and club members.



## **Input Session:**

The first input session was held on 04-12-2019. In this input session, the students were addressed about basic knowledge on photography and technical aspects of a camera given by Faculty Advisor Mr. Adaikalasamy & Mr. Ramesh. Then, the club presidents Mr. Vignesh Kumar R B (17-UPB-046) & Mr. LARSEN JK (17-UVC-130) held an interactive session with the members about the basics of photography, the different types of photography and the basics of DSLR. The students actively participated and got an overall idea about photography and the club.

## **Workshop:**

Other than input session on photography we also offered workshops on various topics related to creative technical aspects like Cinematography, Commercial Photography, Live Video Mixing, Direction, Cinematic Lighting Techniques, Product Photography conducted by experts from the industry.

### **1. Basic lighting techniques:**

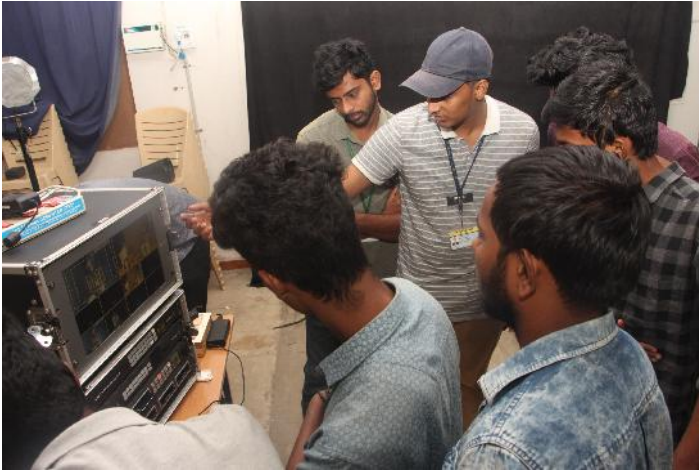
A hands-on training session on basic lighting techniques for photography was conducted by Mr. Manoj Krishnan, Alumni of LAMP on 11/12/2019. Mr. Manoj expressed his interest in photography by displaying various photographs captured by him and also shared his experience during the shoots. Students were inspired from this young talent and also provided practical guidance to the students after teaching the theory.





## 2. Live Video Mixing:

Live Video Mixing workshop was conducted by shift - I President Mr. Vignesh Kumar on 14/12/2019 for interested shift – I club members. The same workshop was conducted on 18/12/2019 for interested shift – II club members. After the session club members raised various queries about techniques of Live Video Mixing.



### 3. Cinematography:

Three Hours workshop on Cinematography was organized on 18/12/2019 by Mr. Naveen MS, Assistant cinematographer film industry. He shared his knowledge to club members about various aspects of camera movements and angles.



### 4. Script Writing:

One day Scripting writing workshop was organized by interested club members on 19/12/2019. The input sessions was given by Mr. Deepan, Research Scholar, Loyola College, Chennai. Mr. Deepan screened various international films and also shared his experience during the screening.





## 5. Cinematic Lighting Techniques:

A workshop with hands on training session was conducted for Cinematic Lighting Techniques by Mr. Naveen MS & Mr. Manoj Krishnan on 13/01/2020. Various techniques were taught by Mr. Naveen involving students.



## 6. Commercial Photography:

A workshop was conducted by well-known Commercial Photographer Mr. Nakul on 04/02/2020 where he shared his experience and difficulties faced in the field of Commercial Photography. Mr. Nakul displayed his works and shared the techniques to the students. The students observed the workshop with full of interest.



## **7. Product Photography:**

The award-winning photographer Mr. Jehrome conducted the workshop on product photography on 22/02/2020. Various products were used to give students a live illustration for better understanding.



### **Assignments:**

Every week various assignments were allotted to the students theme based on Celebration, Republic, Street Photography, Save Water and Humanity.

### **Conclusion:**

The club members also covered various events conducted in our college premises like Loyola Alumni Day, Ovation, Christmas Celebration, Veethi Viruthu Vizha, Pongal Celebration, Sports Day and Graduation Ceremony, ETC., Students were taught photography and were given respective assignments to bring out their creativity.