



DEPARTMENT OF COMMERCE (SHIFT - II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

REPORT ON THE WEBINAR  
IMPORTANCE OF DIGITAL SKILLS

**Date of the Webinar :** 17. 9. 2020

**Time:** 3.00 pm to 4.00 pm

**Platform:** ZOOM

**Link for the event:**

<https://zoom.us/j/60762002547pwd=YlczQldsVjBTM0pWTktrYWJyZDdkdz09>

**No of participants:** 210

**Participant's link:** [https://docs.google.com/forms/d/1qnD03cyj3W-4St8pZsVoiU0tkZX2geDUKmKrmhxcV1U/viewform?edit\\_requested=true](https://docs.google.com/forms/d/1qnD03cyj3W-4St8pZsVoiU0tkZX2geDUKmKrmhxcV1U/viewform?edit_requested=true)

**Webinar video link:**

<https://www.facebook.com/IBS.Chennai/videos/356022835442227>

**About the Event:**

The webinar on understanding the "IMPORTANCE OF DIGITAL SKILLS" was organized by the Department of Commerce (Shift - II) in collaboration with ICFAI business school Hyderabad, virtually and exclusively for the final year students of B. Com. Dr Shwetha Puneet, IBS Bangalore consented to be a resource person and enlightened the students on importance of digital skills. The webinar was planned to cater the following objectives:

- Importance of digital skills
- Digital revolution and its impact
- Emerging technologies like artificial intelligence cloud computing business analytics.

Dr. Shwetha Puneet, IBS Bangalore actively engaged the students with insightful content on digital revolution and how it disrupts the current business model and how information dissemination is significant in digital world for human communication, she made a debrief experience and walk through on the following vital aspects:



- Artificial intelligence
- Business analytics
- Cloud computing

She explained how digital literacy is a central to socio economic life and urged the importance of transforming from digital literacy to digital fluency and how you can be an indispensable employee with digital mastery. Need for transforming digital immigrant to digital natives and in this journey the best way to predict our future is to create it. The webinar was organised by Prof. Charles Jail Singh, Assistant Professor, Dept. of Commerce (Shift - II).



*S. Charles jailsingh*  
Prof. Charles Jail Singh

Asst. Professor, Dept. of Commerce (Shift - II).

**INVITATION FOR THE WEBINAR**



DEPARTMENT OF COMMERCE SHIFT II  
LOYOLA COLLEGE, CHENNAI - 34  
&  
ICFAI BUSINESS SCHOOL  
Organising a Webinar

On

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**IMPORTANCE OF  
DIGITAL SKILLS**

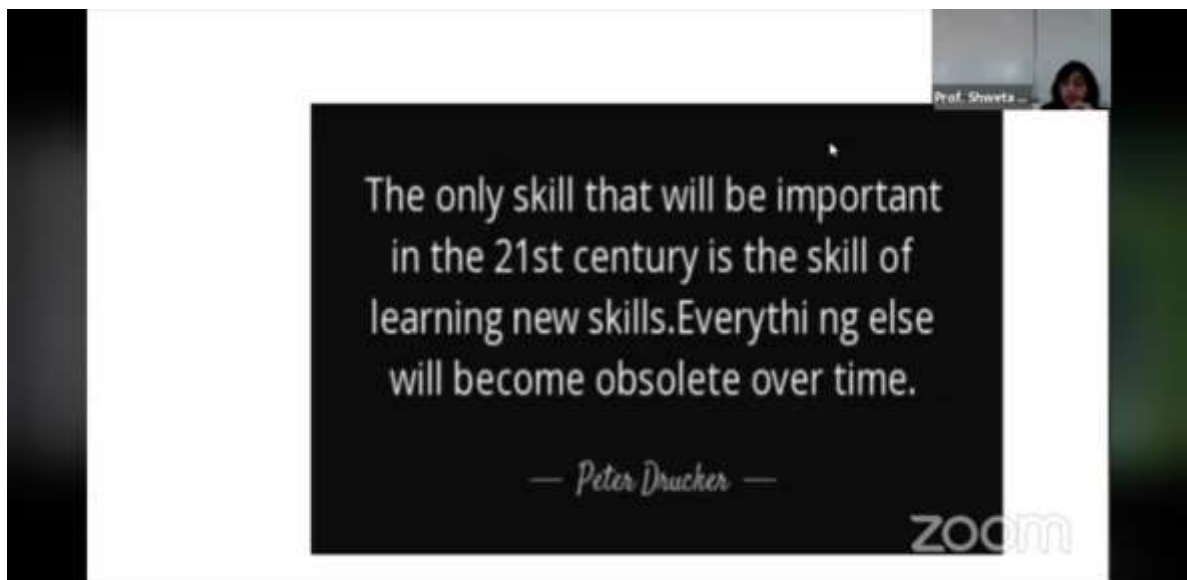
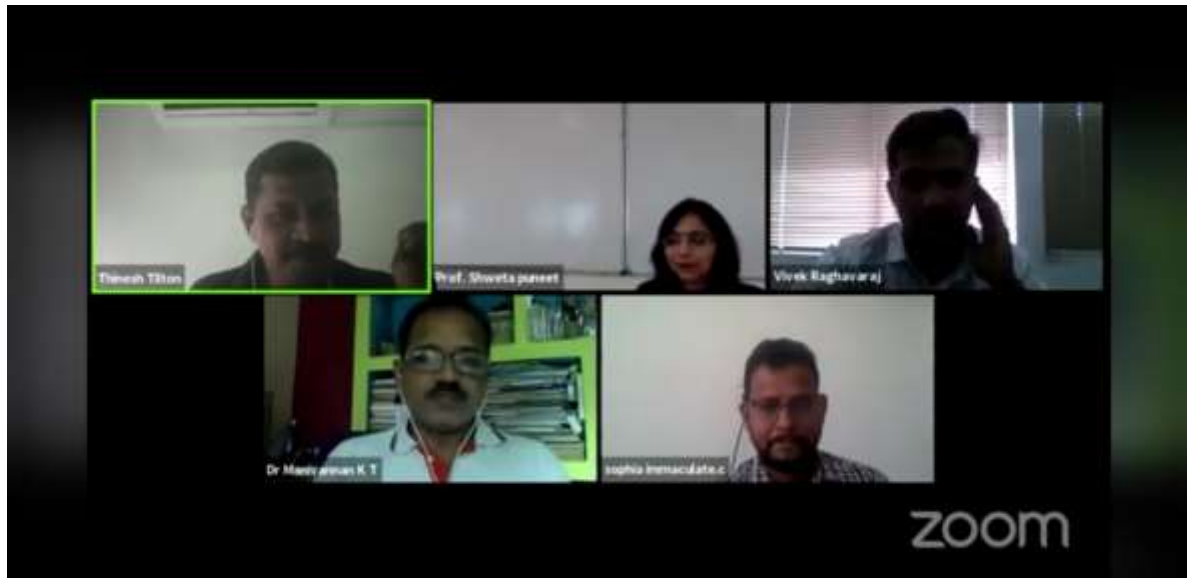
**Speaker Profile :**

Prof. Raghavendra Rao,  
Faculty, ICAI Business School,  
Bangalore.

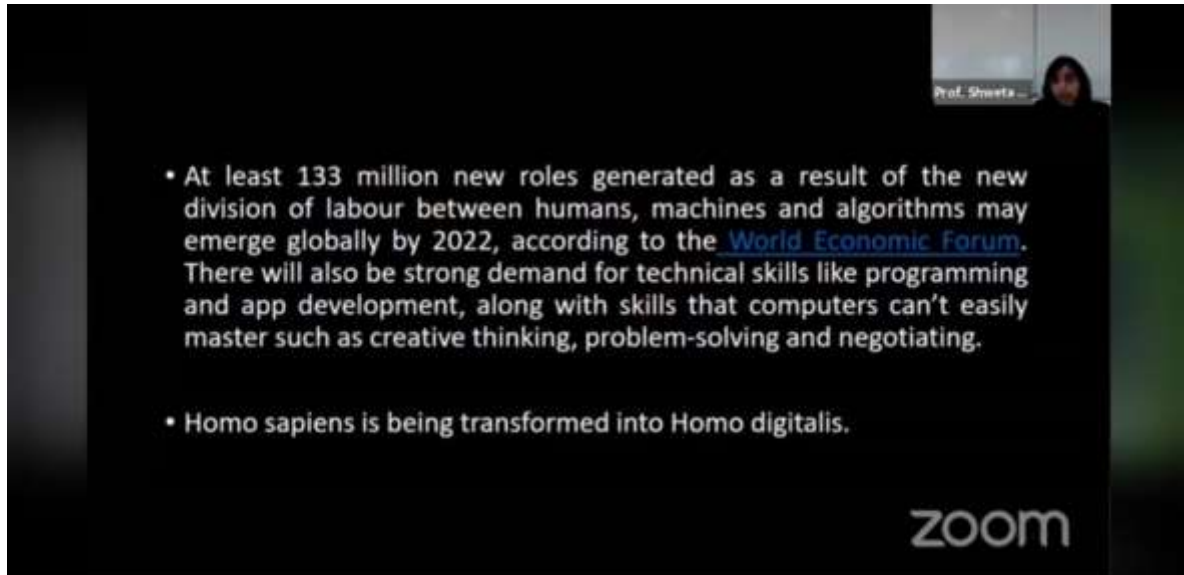
17-Sep-20 | 3.00 PM - 4.00 PM | @ ZOOM

For Further Details Contact  
Prof. Charles @ +91 7449171898

## SCREENSHOTS OF THE WEBINAR



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Prof. Shweta ...

- At least 133 million new roles generated as a result of the new division of labour between humans, machines and algorithms may emerge globally by 2022, according to the [World Economic Forum](#). There will also be strong demand for technical skills like programming and app development, along with skills that computers can't easily master such as creative thinking, problem-solving and negotiating.
- Homo sapiens is being transformed into Homo digitalis.

zoom



Prof. Shweta ...

The current wave of ubiquitous technologization will precipitate systemic changes in the ways in which we live, work, and relate to one another

Building on earlier advances in using electronics and information technology to automate production,

Emerging technologies for

- Artificial intelligence,
- Advanced robotics,
- Cloud Computing,
- Business Analytics,
- IoT Internet of Things
- 3D printing, among others, are transforming economic opportunities and processes across the globe.

zoom