



National Conference on

“Business for Social Impact - Transformational Change through the SDGs”

(23rd and 24th March, 2023)

Organised by
PG and Research
Department of Commerce
Loyola College (Autonomous)
Chennai - 34.

Loyola College (Autonomous)

Loyola College, Chennai, an autonomous Jesuit institution affiliated to Madras University was established in the year 1925. The college aims at training young men and women of quality to be leaders in all walks of life and to serve their fellow humans with justice, truth and love. UGC conferred the status of “College with potential for Excellence” on Loyola College in 2004 and confirmed the same in 2010. UGC has elevated Loyola College to the status of “College of Excellence” for the period from April 1, 2014 to March 31, 2019. The college has been accredited by NAAC in its fourth cycle with a CGPA of 3.55 in 2021. The college has been continuously ranked as one among the top ten colleges in India in the category of colleges by NIRF, MHRD, Govt of India, ever since the NIRF Ranking Framework introduced. The Ethos of Loyola College is inspired by the spiritual and educational philosophy of Saint Ignatius of Loyola, known as the Ignatian tradition that seeks the education of the whole person and strives to ensure that each student achieves his or her unique potential. We aspire to form adaptable, discerning and confident young men and women of conscience, committed to values and making them as men and women for and with others.

PG and Research Department of Commerce

The Department of Commerce was established in the year 1945 with B. Com Degree Programme. It commenced M. Com Degree Programme in 1958 and in the year 1971, B. Com Degree Programme under Evening Stream was introduced. The University of Madras permitted the Department to offer M.Phil Degree Programme from the academic year 1987, and it was elevated as Research Department to offer Ph.D Programme in Commerce (Full-time) from 1996. In 1998, the Department branched into Shift I and Shift II, offering B. Com Degree Programme in the afternoon session under the Self-supporting scheme. Presently the Post Graduate and Research Department of Commerce is in its 78th year of functioning. Around 500 students are pursuing their studies in various Academic Streams of B. Com, M. Com, M.Phil. and Ph.D. with fifteen well experienced and committed faculty members. The department has distinguished Commerce Alumni in various walks of life worldwide, constantly collaborating and closely involving themselves with the academic endeavours. The department is committed to provide an excellent education and holistic formation to all those students who aspire for a fulfilling career in commerce.

About the Conference

The world is changing at a fast pace. The impact of climate change, diminishing natural resources, income inequalities, species loss, aging infrastructure, Pandemic, civil wars and various crises are becoming bigger than any government or non-profit organisation can solve on its own. This scenario calls for even the profit-oriented businesses, corporates and aspiring entrepreneurs to become more socially aware of their impact and demands responsibility from them to build a business of social impact. Such responsible initiatives will create an enabling environment to build a world of peace, dignity and prosperity on a healthy planet. A Responsible business and investment rooted in universal principles is essential to achieve transformational change through the SDGs.

The business of social impact is growing. Entrepreneurs are recognizing that they can be socially conscious as well as profitable. Many entrepreneurs have started social missions for helping the poor or and have created sustainable goods and services. It is all about considering well being of the people and environment when making business decisions, rather than being solely oriented towards profits.

The Sustainable Development Goals Report 2022 of United Nations provides a global overview of progress on the implementation of the 2030 Agenda for Sustainable Development, using the latest available data and estimates. The Report highlights the severity and magnitude of the challenges before us. The confluence of crises, dominated by

COVID-19, climate change, and conflicts, are creating spin-off impacts on food and nutrition, health, education, the environment, and peace and security, and thus affecting all the Sustainable Development Goals (SDGs).

Adapting to this new wave of social impact can pose as a challenge for businesses. However, it is the need of the hour for all including the business units to strategically think and execute the action plans to achieve the SDGs.

This conference aims at providing insights into building and sustaining a business of social impact. The conference aims to gather some of the most prominent entrepreneurs, business corporations, social entrepreneurs, representatives of government and academia to register their initiatives towards SDGs and to deliberate on strategies to achieve the SDGs to deliver meaningful progress for people and the planet by 2030.

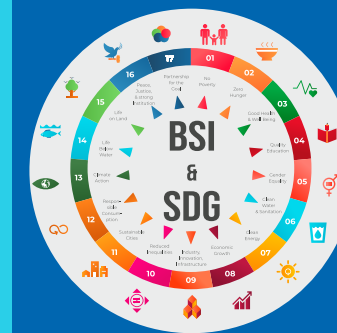
Participants Profile

Academicians, Research Scholars, Corporate Professionals, Entrepreneurs, Social Entrepreneurs, Policy Makers, PG Students of Commerce, Social Work and Management Departments.

Conference Themes

The conference provides a platform for the participants for insightful deliberation and present their research paper on building and sustaining a business of social impact for achieving transformational change through SDGs.

- **Achieving inclusive growth**
- **Business of Social Impact**
- **Business Strategy and Transformation**
- **Business Ethics**
- **Case study on Social Entrepreneurs in India**
- **Companies reports on SDGs – Indian Perspective**
- **Corporate Social Responsibilities**
- **Financing Social Entrepreneurship: doing well by being philanthropic**



- **Environment and Climate**
- **Financing solutions for sustainable development**
- **Human Rights, Labour and Social Sustainability**
- **Role of corporations for social entrepreneurship**
- **Role of Governments on SDGs**
- **SDG for Business**
- **Social Enterprise in a global perspective**
- **Successful Social Entrepreneurship models**
- **Social Innovation**

Publication

The papers will be blind reviewed and evaluated by peer review committee with respect to the originality and relevance to the conference. A few selected papers which are presented during the conference will be published in SCOPUS and UGC Care listed journals. The article processing fee will be collected separately from the author depending on the journal. All the rights of publication of papers presented in the conference shall rest with conference organizers.

Guidelines for Paper Submission

- The paper should be based on original research work not yet published, not exceeding 7 pages.
- The title, author's name, mailing address, telephone number and e-mail address should be furnished in a separate page.
- Soft copy should be submitted in A4 size, MS-Word format only with Times New Roman font, heading in font size of 14 and remaining text size in 12 with spacing 1.5 as line spacing.
- An abstract not exceeding 250 words in single line spacing with 0.5-point indent must accompany the manuscript and it should contain 4–5 key words.
- The reference details of all works cited in the text should be presented alphabetically at the end of the manuscript under references in sequence using the APA format.
- Use and maintain British / Indian English spelling throughout the manuscript uniformly.
- **The full paper should be mailed to bsi.sdg@loyolacollege.edu on or before 15th March, 2023.**
- **Registration form along with the registration fee should be submitted on or before 20th March, 2023.**

Dates to Remember

Full Paper Submission	:	15 th March, 2023
Intimation of Acceptance	:	18 th March, 2023
Payment of Registration Fee	:	20 th March, 2023
Conference Dates	:	23 rd and 24 th March, 2023

Registration fee

- Corporate Professionals / Entrepreneurs / Representatives of Govt and NGO / Faculty Members: Rs.700
- Research Scholars and PG Students: Rs.500
- The Registration fee is payable by each author and co-authors of the paper individually and separately.

Online Link for Registration and Payment

For Payment:

<https://erp.loyolacollege.edu/loyolaonline/conference/loginManager/youLogin.jsp>

(Kindly register and sign up with your email id as new registration in our online portal to complete the registration)

For Registration:

<https://forms.gle/vHj5c2oPR8cH9U6n6>

- (Furnish the details of registration after the payment of registration fee)
- The registration fees include Working Lunch, a conference kit and Refreshments. NO DA/TA shall be provided to the participants.
- Certificate of participation will be awarded to only those participants who attended the conference on both days.
- Accommodation for outstation participants can be arranged based on the request. Separate fee is applicable for the same.
- For all official correspondence: bsi.sdg@loyolacollege.edu



Contact

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Convener

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