



The Management, Faculty and the Students of  
PG & Research Department of Commerce,  
Loyola College (Autonomous), Chennai-34

cordially invite you for the  
National Conference on

**“Business for Social Impact -  
Transformational Change through the SDGs”**

23<sup>rd</sup> & 24<sup>th</sup> March, 2023

at Lawrence Sundaram Hall,  
Loyola College (Autonomous), Chennai-34

**Hon’ble Mr. Ma. Subramanian**

*Minister for Health and Family Welfare of Tamil Nadu*

has kindly consented to inaugurate the National Conference  
at 8:30 am on 23<sup>rd</sup> March, 2023

&

**Hon’ble Justice K. Chandru**

*Former Judge of Madras High Court*

has kindly consented to grace the  
Valedictory Function with his erudite insights on  
**“Peace, Justice and Strong Institutions”**  
at 12:00 noon on 24<sup>th</sup> March, 2023.



*Let Your Light Shine!*



**National Conference on**  
**“Business for Social Impact - Transformational Change through the SDGs”**  
**(23<sup>rd</sup> and 24<sup>th</sup> March, 2023)**

**DAY 1: 23/03/2023**

- Inauguration : 8:30 am to 9:30 am
- Inaugural Address : “Health and Wellbeing: Tamil Nadu State Policy and Schemes”  
Hon’ble Mr. Ma. Subramanian, *Minister for Health and Family Welfare of Tamil Nadu*
- Presidential Address : “Ignatian Universal Apostolic Preferences & the SDGs”  
Rev. Dr. Francis P Xavier SJ, *Rector, Loyola Institutions*
- Session I : 9:40 am to 11:15 am : “Transformational Change through the SDGs”  
Moderator: Dr. Bernard D'Sami, *Director, LISSTAR*
- **Achievement of SDGs & Sustainable Future:** Dr. Venkatraman, *Senior Consultant, UNESCO*
  - **SDGs: Global and Local Progress and Challenges:** Mr. Daniel Edwin, *Director (Programmes) Human Rights Advocacy and Research Foundation (HRF)*
- Coffee Break : 11:15 am to 11:40 am
- Session II : 11:45 am to 1:15 pm : “Protect the Earth”  
Moderator: Dr. T. Joseph, *Associate Professor, Dept. of Commerce, Loyola College*
- **Protecting the Planet is Everyone's Responsibility:** Mr. Sundrarajan, *Poovulagin Nanbargal*
  - **Building Green Infrastructure to Secure the Future:** Dr. R. J. Ranjit Daniel, *Director, Care Earth Foundation*
- Lunch : 1:15 pm to 2:00 pm
- Session III : 2:15 pm to 3:45 pm : “Business for Social Impact”  
Moderator: Dr. A. Marcus, *Head, Department of Commerce, Loyola College*
- **Industry, Innovation and Infrastructure:** Mr. Pratish Vedhappudi, *MD, VGN*
  - **Social Entrepreneurship: Values, Models and Innovation:** Ms. Marie Banu. J, *Director, CSIM*
- Paper Presentation : 3:45 pm to 4:45 pm  
Chairperson: Dr. M. B. Arun Balakrishnan, *Asst. Prof. in Commerce, Christ College (Autonomous), Thrissur*
- 4:30 pm : Tea & Bye!

**DAY 2: 24/03/2023**

- Session IV : 8:30 am to 9:10 am : “Education and Equality for All”  
Mr. K. Sujith Kumar, *AVP & HR Business Leader, Infosys Ltd, Founder & Managing Trustee - Maatram Foundation*
- Session V : 9:10 am to 11:40 am : “Business Actions in Achieving the SDGs”  
Moderator: Dr. Uthira D, *Vice Principal, M.O.P. Vaishnav College for Women*
- **Digital Revolution and Sustainable Development:** Mr. Kenneth Jeyseelan R B, *Talent Development Head, Tata Consultancy Services*
  - **Sustainable Marketing:** Prof. M J Xavier, *Chair, Centre for Technology & Innovation, Professor of Marketing & Business Analytics, LIBA*
  - **Role of Corporate Governance in Achieving the SDGs:** Dr. Venkatraman, *Senior Consultant, UNESCO*
- Coffee Break : 11:40 am to 12:00 Noon
- Valedictory : 12:01 pm to 1:15 pm
- Valedictory Address : “Peace, Justice and Strong Institutions”  
Hon’ble Justice K. Chandru, *Former Judge of Madras High Court*

**Together for a Sustainable World!**