

Loyola College (Autonomous)

Chennai – 600 034.

Department of English

WORKSHOP

ON

JOURNALISTIC WRITING

Workshops on various topics like Theatre workshop, Copy Editing, Creative Writing, Story Telling, etc. as part of fifth edition of the Chennai Literary Festival were organized by Chennai Literary Association in various colleges to train students from city colleges on language and literary skills.



Workshop on Journalistic Writing

Department of English, Loyola College in association with Chennai Literary Festival 2018 conducted a workshop on *Journalistic Writing* at Loyola College on **09.01.2018** to orient the students on the need for and art of composing news items. **135** participants from **13 city colleges** enthusiastically participated in the workshop and found it interactive and informative.



Dr Joseph Chandra HOD gives a pep talk



Dr K S Antonysamy introduces the objectives of CLF

Mr. Danial Thimmayya, Chief Reporter, New Indian Express exposed the participants to a hands on experience to write for a journal. Using videos of speeches by renowned persons such as Malala, Sachin Tendulkar, Rajinikanth, he led the participants to analyze and present a news item with the apt title for the same. He then summarized

the features of effective news as content verbatim, arresting opening, right context and fitting conclusion.



Mr Danial Thimmayya Chief Reporter, New Indian Express animates the participants

Mr. Olivannan, CEO, Emerald Publishers, founder President of CLF, **Mr. Kumaravel**, President, CLF and **Prof. Meena Kumari**, Coordinator, CLF felicitated the participants and were delighted to see the overwhelming response of the student community towards enhancing their writing skills.

Dr. Joseph Chandra, HOD, Department of English, Loyola College inaugurated the workshop and subtly stated the importance of media in the 21st Century as it plays a vital role in constructing the society and reality.

While welcoming the guests and the participants, **Dr. K.S. Antonysamy**, Director, WEPRO, Loyola College and organizer of the workshop intrigued the audience by highlighting the objectives of CLF and also highlighted the need to learn the skill of writing to the media.