



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2016

BU 5508/BU 5505/BU 5502 – HUMAN RESOURCE MANAGEMENT

Date: 05-05-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION – A

ANSWER ALL THE QUESTIONS.

(10 x 2=20)

1. Mention the significance of Human Resource Management for an enterprise.
2. Write a note on 'employee attrition'.
3. Define Job Analysis.
4. Give the meaning of Curriculum Vitae.
5. What is Job Evaluation?
6. Explain Personality Tests.
7. What are Fringe Benefits?
8. Write a note on Mentoring.
9. State the meaning of 360 degree appraisal.
10. Mention any four problems of performance appraisal.

SECTION – B

ANSWER ANY FOUR QUESTIONS.

(4 x 10=40)

11. Enumerate the characteristics of Human Resource Management.
12. List the competencies of a successful Human Resource Manager.
13. Explain the major steps involved in Human Resource planning.
14. State the uses of Job Analysis.
15. Mention the objectives and types of interviews.
16. Explain the different stages of competency management.
17. Give an account of the causes of employee grievance and the methods for identifying grievances.

SECTION – C

ANSWER ANY TWO QUESTIONS.

(2 x 20=40)

18. Discuss the role and status of a HR manager in a modern IT organization.
19. Define Recruitment and analyse the various internal and external sources of recruitment.
20. Explain the off-the-job training techniques for executive development.
21. Give an account of the following:
 - a) Causes of indiscipline and suggestions to maintain discipline.
 - b) Job Description and Job Specification.

\$\$\$\$\$\$