

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

SECOND SEMESTER – APRIL 2018

17/16UBU2MC02– FUNDAMENTALS OF INVESTMENTS

Date: 26-04-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART – A

Answer ALL the questions:

(10 X 2=20)

1. What is meant by Hedging?
2. Define Investment.
3. What do you mean by Derivatives?
4. Write a short note on Mutual Fund?
5. Define Stock Exchange.
6. Expand and explain OTCEI.
7. Explain the concept Company Analysis.
8. Define Price Chart.
9. Explain the term Secondary Market.
10. Expand and explain SEBI.

PART – B

Answer any FOUR Questions:

(4X10=40)

11. Narrate the characteristics of Investment.
12. Explain the various types of Equity schemes of Mutual Funds.
13. Explain the functions of Brokers in Stock Exchange.
14. What are Fundamental Analysis and Technical Analysis? Distinguish between the two approaches.
15. Explain the three important ways in which a company may raise equity capital in the Primary market.
16. Differentiate between Investment and Speculation.
17. Who are the major participants in the Securities Market?

PART – C

Answer any TWO Questions:

(2 X 20 = 40)

18. Define Investment. Discuss in detail various avenues of investment with their merits and demerits.
19. Explain about the problems and prospects of Indian Mutual Fund Industry. State and explain how they are less risky than investment in stocks.
20. Elaborate the relevance of Dow Theory in the analysis of equity shares.
21. Discuss the role of SEBI in the regulation of capital market participation.
