

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

FOURTH SEMESTER – APRIL 2018

BU 4505– LOGISTICS & SUPPLY CHAIN MANAGEMENT

Date: 09-05-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

SECTION A

ANSWER ALL THE QUESTIONS:

(10X2=20Marks)

1. Define Logistics Management.
2. List any two Objectives of Logistics.
3. What do you mean by Lead-time?
4. What is SCM?
5. Write short notes on : Vertical Marketing Systems
6. State the role of Production and Operations Management.
7. List the benefits of logistics outsourcing.
8. Give the assumptions in EOQ.
9. What do you mean by Transport Economics?
10. Mention the use of Radio Frequency Identification Device in SCM.

Section-B

ANSWER ANY FOUR QUESTIONS:

(4X10=40 Marks)

11. Discuss the Importance of Distribution.
12. Discuss the key players in Supply & Distribution Logistics.
13. Bring out the functions of SCM team.
14. What are the Legal & Ethical Issues in Channel Relations?
15. Explain the factors to be considered in the warehouse equation.
16. Describe the Problems addressed by Supply Chain Management.
17. Discuss various cost involved in Inventory Management.

Section-c

ANSWER ANY TWO QUESTIONS:

(2 X 20= 40 Marks)

18. Discuss the key supply chain processes and its importance.
19. Describe the challenges to global logistics with examples.
20. Explain the role of bankers in e-financial supply chain management.
21. Discuss various types of warehouses in India with its challenges and opportunities.
