

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2018

BU 5508 / BU 5505 – HUMAN RESOURCE MANAGEMENT

Date: 03-05-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION A

Answer ALL the Question

10 x 2 = 20

1. Define HRM.
2. Name any two qualities of HR Manager.
3. Write short notes on HR Planning.
4. Define outsourcing.
5. Write short notes on selection.
6. What do you meant by curriculum vitae?
7. What is talent acquisition?
8. Define training.
9. Name any two traditional methods of performance appraisal.
10. Define discipline.

SECTION B

Answer any FOUR questions

4 X 10 = 40

11. Discuss the characteristics of HRM.
12. Explain the various challenges faced by the HR manager.
13. Define Attrition. Suggest the ways to manage it effectively.
14. How to identify the needs of Training & Development?
15. Explain the objectives of Performance appraisal.
16. Define Interview. Explain its types and its merits and demerits.
17. What is recruitment? Explain the factors affecting recruitment.

SECTION C

Answer any TWO questions

2 x 20 = 40

18. Define Performance Appraisal. Explain different methods of performance appraisal.
19. Describe in detail the various tools involved in selection process.
20. Explain the Grievance procedure used in resolving disputes in the organisation.
21. Elaborately discuss the merits and demerits of various methods of on-the Job and off-the Job Training.
