

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2018

BU 6604– PRODUCTION MANAGEMENT

Date: 17-04-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

Section A (10 X 2 =20 marks)

Answer all the questions.

1. Define Productivity.
2. What is Competitiveness?
3. What is Batch Production?
4. What is Process Planning?
5. What do you mean by Production Planning?
6. What is Plant Layout?
7. Define Work Measurement.
8. Write a short note on Quality Control.
9. Define Materials Handling.
10. What is Material Budget?

Section B (4 X 10=40 marks)

Answer any Four questions.

11. Discuss the functions of Production Manager.
12. Describe the factors affecting Productivity
13. Explain the steps involved in product design process.
14. Discuss the principles of Plant Layout.
15. Describe the benefits of Production Control.
16. Write a detailed note on the dimensions of Product Quality.
17. Explain the importance of Material Handling.

Section C (2X 20=40 marks)

Answer any TWO questions.

18. Discuss the different types of decisions to be taken by Production Managers.
19. Explain the relevant considerations in Make or Buy decisions.
20. Discuss the various factors influencing Plant Location.
21. Bring out the steps involved in Value Analysis.
