

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2019

16UBU6MC01– ENTREPRENEURSHIP

Date: 01-04-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION –A

Answer ALL the questions

(10x 2=20)

1. Define Entrepreneurship.
2. Who is an entrepreneur?
3. Write a note on Innovation Theory by Schumpeter.
4. Who are Technocrats?
5. What is Seed Capital?
6. State the scope of small enterprises.
7. What is innovation?
8. What is venture capital?
9. Write a note on EDP.
10. Name any two successful women entrepreneurs and their related area of entrepreneurship?

SECTION –B

Answer any FOUR questions

(4x10=40)

11. State the traits of an entrepreneur.
12. Explain the sociological theories of Max Weber.
13. Discuss the competitive factors influencing entrepreneurship.
14. What are the responsibilities of an entrepreneur towards society?
15. State the benefits of rural entrepreneurship.
16. Explain the prospects of women entrepreneurship in India.
17. Discuss the sources of finance to entrepreneurs.

SECTION –C

Answer any TWO questions

(2x 20=40)

18. Discuss the classification of entrepreneurs.
19. Discuss briefly the Economic theories of entrepreneurship.
20. Suggest few measures to overcome the problems faced by Women Entrepreneurs.
21. Elaborate the schemes offered by Commercial banks for development of entrepreneurship.
