



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIRST SEMESTER – APRIL 2022**

**16/17/18UBU1MC01 – BUSINESS MANAGEMENT**

Date: 23-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

**PART – A**

**Q. No** **Answer ALL questions** **(10 x 2 = 20 Marks)**

1. Define Organization.
2. Define Productivity.
3. State the different schools of management thought.
4. What are the features of good policies?
5. Give two advantages of organization charts.
6. State the elements of Staffing.
7. How can harmonizing objectives be achieved?
8. State the function of the mind mapping tool.
9. Define Feedback.
10. How to achieve coordination?

**PART – B**

**Answer any FOUR questions** **(4 x 10 = 40 Marks)**

11. Explain the different responsibilities of managers in effective management.
12. Establish the relative importance of each type of skill to lower, middle, and upper-level managers.
13. Briefly explain the various types of plans.
14. Explain the management thought of Peter Drucker.
15. Describe the process of manpower planning.
16. Explain the different styles of leadership.
17. Explain the various elements of control.

**PART – C**

**Answer any TWO questions** **(2 x 20 = 40 Marks)**

18. "Planning is looking ahead but controlling is looking back" – Justify.
19. Compare and contrast Maslow's hierarchy of needs with Douglas McGregor X and Y Theory.
20. Critically evaluate the methods of training in the industry.
21. Design the various forecasting techniques used for decision making process.

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