



# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**SIXTH SEMESTER – APRIL 2022**

**16/17/18UBU6MC03 – PROJECT MANAGEMENT**

Date: 20-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

## PART – A

Q. No	Answer ALL questions	(10 * 2 = 20 Marks)
1	Define the term 'Project Scope'	
2	Identify any two objectives of projects.	
3	What is a Market feasibility study?	
4	Define the term EIA.	
5	What is meant by cost of the project?	
6	State any two objectives of Network analysis.	
7	Identify any two types of project risks.	
8	Write down the formula for calculating BEP.	
9	What do you understand by PMIS?	
10	Define the term Project Audit.	

## PART – B

Answer any FOUR questions		(4 * 10 = 40 Marks)
11	Discuss the different phases of Project Life cycle.	
12	Enumerate the roles and responsibilities of a Project manager	
13	Examine the steps in conducting a market survey.	
14	Examine the factors affecting the choice of Plant location for a manufacturing unit.	
15	Discuss the different forms of Project finance available to a Project organization	
16	Examine any five steps involved in building high performance Project Teams.	
17	Explain the major reasons for Project Closure.	

## PART – C

Answer any TWO questions		(2 * 20 = 40 Marks)
18	Explain the meaning and the basis for classification of Projects.	
19	Discuss the common techniques of Demand forecasting that are used by different industries to	

	identify the demand potential for a new project
20	Explain the various steps involved in Risk management of Projects.
21	Examine the major activities involved in Project Control.

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