



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIRST SEMESTER – APRIL 2022

UBU 1501 – PRINCIPLES OF MANAGEMENT

(21 BATCH ONLY)

Date: 15-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION A

Answer ALL the Questions

1.	Define the following:	(5 x 1 = 5 Marks)	
a)	Management.	K1	CO1
b)	Efficiency.	K1	CO1
c)	Mission.	K1	CO1
d)	Organisation manual.	K1	CO1
e)	Motivation.	K1	CO1
2.	Fill in the blanks:	(5 x 1 = 5 Marks)	
a)	_____ is known as the father of scientific management” Fredrick W. Taylor.	K1	CO1
b)	Management skills apply to managers at _____ levels in the organization.	K1	CO1
c)	_____ is about the grouping of jobs.	K1	CO1
d)	Control system of an organisation has no influence over the _____. External Environment	K1	CO1
e)	_____ is about deciding in advance what should be done.	K1	CO1
3.	Match the following:	(5 x 1 = 5 Marks)	
a)	Peter F. Drucker - Principles of Scientific Management	K2	CO1
b)	Henri Fayol - The Practice of Management	K2	CO1
c)	Rensis Likert - General and Industrial management	K2	CO1
d)	Henry Gantt - Human Organization	K2	CO1
e)	F W Taylor - A Scientific Diagnosis of the Diseases of Management	K2	CO1
4.	True or False:	(5 x 1 = 5 Marks)	
a)	MOST stands for Mission, Objectives, Strategies, and Tactics.	K2	CO1

b)	Management deals with the internal environment.	K2	CO1
c)	Henri Fayol is known as the father of general management.	K2	CO1
d)	Management functions include planning & organizing.	K2	CO1
e)	The problem-solving process begins with the establishment of alternatives.	K2	CO1

SECTION B

Answer any TWO of the following in 150 words (2 x 10 = 20 Marks)

5	Apply management thought of Peter Drucker.	K3	CO2
6	Determine obstacles in effective Planning.	K3	CO2
7	Illustrate the merits and demerits of delegation.	K3	CO2
8	Sketch different styles of leadership.	K3	CO2

SECTION C

Answer any TWO of the following in 150 words (2 x 10 = 20 Marks)

9	Analyse overall development of management thought.	K4	CO3
10	Examine various types of planning premises.	K4	CO3
11	Explain the essentials of a good staffing policy.	K4	CO3
12	Compare Theory X and Theory Y of McGregor.	K4	CO3

SECTION D

Answer any ONE of the following in 250 words (1 x 20 = 20 Marks)

13	"Motivation is the core of management." - Defend	K5	CO4
14	Summarize Henri Fayol's contributions to management thought.	K5	CO4

SECTION E

Answer any ONE of the following in 250 words (1 x 20 = 20 Marks)

15	Elaborate on important requisites for making any control system effective.	K6	CO5
16	Discuss various sources of recruitment.	K6	CO5
