



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2022

UBU 5504 – ENTREPRENEURSHIP DEVELOPMENT

Date: 18-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

Q. No **Answer ALL questions** **(10 x 2 = 20 Marks)**

- 1 Define “Intrapreneur”.
- 2 What are the risks in entrepreneurship?
- 3 Write a short note on theory of Religious Belief.
- 4 List out the features of a sound business plan.
- 5 Expand: NIESBUD
- 6 Mention the common errors in business plan formulation.
- 7 Define “MUDRA scheme”.
- 8 What is family entrepreneurship?
- 9 What are the objectives of EDP?
- 10 Write a short note on Rural Entrepreneurship.

PART – B

Answer any FOUR questions **(4 x 10 = 40 Marks)**

- 11 Distinguish between entrepreneur and manager.
- 12 Explain the Economic theories of entrepreneurship.
- 13 Explain the factors that contribute to entrepreneurial motivation.
- 14 Explain the objectives & functions of IRBI.
- 15 Describe the process of setting up a New Business.
- 16 Explain the various sources of funds available to an entrepreneur
- 17 Explain the factors governing women entrepreneurship.

PART – C

Answer any TWO questions **(2 x 20 = 40 Marks)**

- 18 Examine the role of entrepreneurship in the economic development.
- 19 Discuss the functions of SIDO in financing small enterprises in the country.
- 20 Explain the need for opportunity identification & selection and the various business environments affect opportunity identification and selection.
- 21 Elucidate the challenges and opportunities faced by Family entrepreneurship in India
