



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIRST SEMESTER – NOVEMBER 2016

16UBU1MC01 – BUSINESS MANAGEMENT

Date: 05-11-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

SECTION – A

Answer ALL the questions.

(10x2=20)

1. Define Management
2. Explain the concept of 'social responsibility'.
3. What is decision making?
4. What is forecasting?
5. Explain decentralization and delegation
6. Write a note on organization chart and manual.
7. Mention the qualities of a good supervisor.
8. What is group dynamics?
9. What is gestural communication? Give an example.
10. Define coordination.

SECTION – B

Answer any FOUR questions.

(4x10=40)

11. Discuss the roles of a manager.
12. Briefly explain the various approaches to management.
13. What are planning premises? How are they classified?
14. Explain the variables that determine the span of management.
15. Discuss the motivational theories of Maslow and Herzberg.
16. State the merits and demerits of informal groups.
17. Discuss the theories on leadership.

SECTION – C

Answer any TWO questions.

(2x20=40)

18. Trace the evolution of management thought with reference to scientific and administrative management.
 19. Give an account of various types of plans.
 20. Explain the techniques used for executive development in an organization.
 21. Explain PERT and CPM as tools of management control.
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