



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SECOND SEMESTER – NOVEMBER 2016

BU 2502 / BU 1500 - BUSINESS MANAGEMENT

Date: 12-11-2016
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART A

ANSWER ALL THE QUESTIONS

(10*2=20)

1. Define Management.
2. What are the levels of management?
3. What is division of work?
4. Who is a Gang boss?
5. What is hierarchy?
6. Write a note on responsibility.
7. Define Recruitment.
8. What is planning?
9. Differentiate risk from uncertainty.
10. What is an ad hoc committee?

PART B

ANSWER ANY FOUR QUESTIONS

(4*10=40)

11. Explain the various stages involved in the process of decision making.
12. Bring out the advantages of planning.
13. Explain briefly the process of organisation.
14. Discuss the various types of interviews.
15. Explain the external sources of recruitment.
16. Explain the different styles of leadership?
17. Discuss Maslow's Hierarchy of needs.

PART C

ANSWER ANY TWO QUESTIONS

(2*20=40)

18. Discuss the various steps involved in the process of planning.
19. Explain the barriers to effective communication.
20. Explain qualities of a leader..
21. Discuss the general principles of management by Henri Fayol.
