



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FOURTH SEMESTER – NOVEMBER 2016**

**BU 4505 – LOGISTICS & SUPPLY CHAIN MANAGEMENT**

Date: 17-11-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**SECTION –A**

**Answer ALL the questions**

**(10 x 2=20)**

1. Define logistics.
2. State any four points to highlight the importance of logistics.
3. How do you control material flow in supply chain management?
4. Distinguish between 'Push' and 'pull' view of SCM.
5. Mention any four reasons to bring out the importance of procurement management.
6. What is inventory management in LSCM?
7. Outline the objectives of supply chain management.
8. List the various planning activities of merchandise.
9. Point out the evolution of E- Financial supply chain management.
10. What is financial supply chain management?

**SECTION –B**

**Answer any FOUR questions**

**(4X10=40)**

11. Explain the principles of logistics.
12. What are the activities that are considered in logistics management?
13. Explain the framework for logistics strategic planning
14. Bring out the modes of transportation in LSCM.
15. Explain the classification of warehouses in supply chain management.
16. Discuss the basic concepts of supply chain management.
17. Mention the banks perspective of E-Financial supply chain management.

**SECTION –C**

**Answer any TWO questions**

**(2X 20=40)**

18. Discuss the progress and current trends in logistics.
19. Explain in detail the Logistics Location Structure and factors which are considered while deciding the location of warehouses.
20. Discuss the various metric used for measuring the logistics performance.
21. Enumerate the legal aspects of E- financial supply chain management.

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