



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2016

BU 5402 – FINANCIAL SERVICES

Date: 09-11-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION - A

ANSWER ALL QUESTIONS

(10X2=20)

1. What is Merchant banking?
2. What is the difference between Depository and DP?
3. Expand the terms :ASBA & BRLM.
4. What are Credit rating symbols?
5. What is Recourse factoring?
6. What is Forfaiting?
7. Define the term Bridge financing.
8. What is Leverage Lease?
9. Write down the formula for calculating NAL?
10. Who is an Anchor Investor?

SECTION - B

ANSWER ANY FOUR QUESTIONS

(4X10=40)

11. Explain SEBI's classification on Merchant Bankers.
12. Elaborate on the responsibilities of Lead managers.
13. Discuss the benefits of Factoring.
14. Briefly discuss the uses of Credit rating.
15. Explain the difference between Financial and Operational Lease.
16. Discuss the characteristics of Venture capital fund.
17. Explain the steps involved in Dematerialisation of securities.

SECTION - C

ANSWER ANY TWO QUESTIONS

(2X20=40)

18. Explain the functions performed by Investment Bankers.
19. Explain the Credit rating process and methodology adopted by credit rating agencies.
20. Describe the advantages and disadvantages of Leasing.
21. Discuss in detail the different stages involved in Venture Capital financing.
