



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2017

BU 5402 – FINANCIAL SERVICES

Date: 13-11-2017

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART –A

Answer ALL the Questions

(10x2 = 20 Marks)

1. What do you mean by Financial Services?
2. Define the term Merchant Banking.
3. What is meant by Default & Penalty points in Merchant Banking?
4. Define the term Book Building.
5. Identify any two methods of evaluating Venture capital investment.
6. What is Credit rating?
7. What does the rating symbol P-1 means?
8. What is Recourse factoring?
9. Define the term Forfaiting?
10. What do you understand by Depository?

PART –B

Answer any FOUR Questions

(4x 10 = 40 Marks)

11. Explain the characteristics of Financial services.
12. Discuss the steps involved in Public Issue Management.
13. Explain the mechanism involved in Factoring.
14. Discuss the advantages of Factoring.
15. Elucidate the Characteristic feature of a Lease contract.
16. Discuss the steps involved in Dematerialisation of securities.
17. Explain the process of Securitisation.

PART –C

Answer any TWO Questions

(2x 20 =40 Marks)

18. Discuss the different stages in the growth and development of financial services market in India.
19. Discuss in detail the various functions performed by Merchant Bankers.
20. Explain the steps of Venture Capital financing.
21. Describe the types of Lease financing.
