

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIFTH SEMESTER – NOVEMBER 2019**

**16/17UBU5ES02 – SUPPLY CHAIN MANAGEMENT**

Date: 06-11-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART-A**

**Answer All Questions**

**(10x2=20 Marks)**

1. Define SCM.
2. What is mass customization?
3. Define outsourcing.
4. What is 4PL?
5. Define Inventory.
6. What is called as EOQ?
7. List any two forms of packing.
8. How godown is different from warehouse?
9. Define competitive advantage.
10. What is called as integrated Logistics?

**PART-B**

**Answer any FOUR Questions**

**(4x10= 40 Marks)**

11. Explicate the key concepts in lean manufacturing.
12. Brief on the implications of mass customization.
13. Enlighten on the different types of purchase.
14. Give a note on the prerequisites of JIT system.
15. List any 5 difference between public and private warehouse.
16. Brief on the different types of material handling equipment's.
17. Explain how competitive advantage is achieved through logistics.

**PART-C**

**Answer Any TWO Questions**

**(2x20= 40 Marks)**

18. Explain briefly on the evolution of SCM.
19. Detail on ABC & VED Matrix analysis.
20. Brief on the various functions of Warehouse.
21. Discuss the different modes of transportation.

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