



LOYOLA-INTERNATIONAL ACADEMIC COLLABORATION

LOYOLA COLLEGE CHENNAI – 600 034

BBA-FRANCE – END SEMESTER EXAMINATION

I SEMESTER – NOVEMBER 2019

BBA 133 – GENERAL ECONOMICS

Date: 31/10/2019

Dept. No.

Max. : 100 Marks

Time: 9 A.M – 12 P.M.

Part A

Answer any Ten of the following:

Write a Short note for the following:

(10 x 2=20 marks)

1. Scarcity definition of economics
2. Law of demand
3. National Income
4. Says law of Market
5. Central Bank
6. CRR and SLR
7. Motives for demand for money
8. Inflation
9. Budget
10. Public Debt

Part B

Answer any five of the following in about 250 words:

4x10 = 40Marks

11. Identify the factors that determine the demand for the following:
a) Television Program b) Clothes c) Health insurance d) To own a Resort.
12. Explain the Properties of Isoquant.
13. Describe the features of Classical economics.
14. Explain the attributes of consumption.
15. Describe the functions of money.
16. Explain the components of Money supply.
17. Describe the types of inflation.

Part C

Answer any TWO of the following in about 900 words:

2x20 = 40 marks

18. Explain the price and output determination in a monopoly market.
19. Describe in detail the functions and credit control measures of central bank.
20. Explain the factors that influence consumption.
21. Elaborate the components of Public finance.