



# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.Com. DEGREE EXAMINATION – HONOURS**

**THIRD SEMESTER – NOVEMBER 2022**

**UBH 3601 – LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

Date: 29-11-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

## SECTION A

**Answer ALL the Questions**

<b>1. Define the following</b>		<b>(5 x 1 = 5)</b>
a) Indicate the scope of Logistics.	K1	CO1
b) Define the term Supply Chain Organisation Structure.	K1	CO1
c) Fleet Tracking.	K1	CO1
d) Define the term Customer service.	K1	CO1
e) State the advantages of Virtual Warehousing.	K1	CO1
<b>2. Fill in the blanks</b>		<b>(5 x 1 = 5)</b>
a) Companies that intend to increase the performance level must move their Competitive strategy and supply chain strategy towards the ____.	K1	CO1
b) Just-In-Time delivery (JIT) is a service provided by ____.	K1	CO1
c) Each functional area creates its own independent strategy with the objective of optimizing its ____.	K1	CO1
d) _____ are mostly used to transport liquid and gases.	K1	CO1
e) Taxes and ____ affect the profits of a firm.	K1	CO1
<b>3. Match the Sequences:</b>		<b>(5 x 1 = 5)</b>
a) Suppliers	(i) Retailers	K2 CO1
b) Materials	(ii) Negotiation	K2 CO1
c) Distributor	(iii) Inventory	K2 CO1
d) Fleet	(iv) Manufacturers	K2 CO1
e) Procurement	(v) GPS	K2 CO1
<b>4. TRUE or FALSE</b>		<b>(5 x 1 = 5)</b>
a) Distributors and retailers often rely on storage warehouses.	K2	CO1
b) Truck Load shipping is best suited for transportation between manufacturing facilities and warehouses or between suppliers and manufacturers.	K2	CO1
c) At strategic Level, Decisions are made with long-term objectives.	K2	CO1
d) Rail services are not considered as an ideal model for carrying large, heavy or high-density products over long distances important.	K2	CO1
e) Mass transportation is expensive than transporting goods in small quantities.	K2	CO1

**SECTION B**

**Answer any TWO of the following in 100 words. (2 x 10 = 20)**

5.	Illustrate and explain the rights of the Customer.	K3	CO2
6.	State the Operations Mechanism of Warehousing.	K3	CO2
7.	Demonstrate the Operations of Supply chain participants.	K3	CO2
8.	Explain the Concept of Achieving Strategic Fit with instances.	K3	CO2

**SECTION C**

**Answer any TWO of the following in 100 words. (2 x 10 = 20)**

9.	Contrast the Supply Chain Management vs. Logistics Management.	K4	CO3
10.	Differentiate the Operations of Marketing and Purchasing.	K4	CO3
11.	Explain in detail the objective of Third Party and fourth party Logistics.	K4	CO3
12.	Elucidate the different types of Warehouses and its operations.	K4	CO3

**SECTION D**

**Answer any ONE of the following in 250 words. (1 x 20 = 20)**

13.	Summarize the Recent Trends in Supply Chain Management.	K5	CO4
14.	Examine the Measures required to remove the bottlenecks in Transportation.	K5	CO4

**SECTION E**

**Answer any ONE of the following in 250 words. (1 x 20 = 20)**

15.	Comment on the rights and procedures followed in the process of warehousing and Transportation.	K6	CO5
16.	Compile the logistics integration on Routing and Scheduling.	K6	CO5

#####