



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIRST SEMESTER – APRIL 2016

BC 1503/BC 1501 – BUSINESS ENVIRONMENT

Date: 03-05-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART A (10x2=20 marks)

Answer **ALL** the questions.

1. What is meant by culture?
2. What is surplus value?
3. What is joint family system?
4. What is micro environment of business?
5. What is the basic weakness of socialism?
6. What is financial environment?
7. What is meant by MBO?
8. What is legal environment of business?
9. State the meaning of the term globalisation.
10. What is civic model?

PART – B (4x10=40 Marks)

Answer any **FOUR** Questions.

11. Explain the classifications of business environment.
12. Analyse the concept of mixed economy in detail.
13. Describe the functions of commercial banks.
14. What are the limitations of social responsibility of business?
15. State the advantages of Globalization.
16. Discuss the different levels of strategy in business.
17. Explain the models of business Codes of Conduct.

PART – C (2x 20 = 40 Marks)

Answer any **TWO** Questions.

18. Discuss in detail the internal factors which influence the business decisions.
19. Explain the objectives and functions of WTO.
20. Discuss the objectives and weaknesses of economic planning in India.
21. Explain the forces of environment which influence the business.
