



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIRST SEMESTER – APRIL 2017

BC 1503- BUSINESS ENVIRONMENT

Date: 18-04-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL the questions:

(10x2=20 Marks)

1. Define Business Environment
2. What is Strategic management?
3. What do you mean by Consumer Protection?
4. Give the meaning of Constitutional Environment
5. What is Demographic Environment
6. What is Globalization
7. Expand the abbreviation GATT
8. Define Capitalism
9. Explain Urbanization
10. What is meant by Cultural Heritage?

SECTION – B

Answer any FIVE questions:

(5x8=40 Marks)

11. State the nature and scope of Business Environment.
12. Explicate Environmental Analysis. State its importance.
13. Explain Environment protection. What are its objectives?
14. Explain the important features of Economic system.
15. Write short notes on WTO.
16. Highlight the characteristics of the Indian Constitution.
17. State the impact of foreign culture on Indian business environment.

SECTION – C

Answer any TWO questions:

(2x20=40 Marks)

18. What are the objectives of Economic planning in India.
19. What is the Social responsibility of business? Discuss the responsibilities of business towards different groups of society.
20. Explain the impact of globalization in Indian economic development with reference to LPG.
21. Discuss the Environment Protection Act. What are the measures stipulated to protect and improve the environment?
