

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIRST SEMESTER – NOVEMBER 2019

BC 1503 – BUSINESS ENVIRONMENT

Date: 01-11-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

Section - A

Answer ALL the Questions (10x2=20 Marks)

1. What is Business Environment?
2. Define culture.
3. What is social audit?
4. Define WTO.
5. What is SWOT Analysis?
6. Define Capitalist economy.
7. What is FEMA?
8. Define trading block.
9. Define MNC.
10. What is meant by Barter system?

Section - B

Answer any FOUR Questions (4x10=40 Marks)

11. State the objectives of WTO.
12. Explain the Concept of Political Environment.
13. What are the merits and demerits of MNCs in India?
14. State the characteristics of Business.
15. Explain the rights of Indian citizen.
16. What are the benefits of Globalizations?
17. Briefly explain the types of economic system.

Section - C

Answer any TWO Questions (2x20=40 Marks)

18. State the importance of stock exchange.
19. Explain the important features of consumer Protection Act 1988.
20. Discuss the various measures that can be undertaken to minimize political risk.
21. Describe the import of culture and organizational behavior on business environment.

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