



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP**

**FIFTH SEMESTER – NOVEMBER 2022**

**UBC 5502 – ENTREPRENEURSHIP DEVELOPMENT**

Date: 23-11-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

**PART-A**

**Q.No Answer ALL Questions (10X2=20 Marks)**

- 1 Who is an intrapreneur?
- 2 What is meant by business model?
- 3 Highlight any four entrepreneurial skills.
- 4 Who is institutional entrepreneur?
- 5 What is reverse brainstorming?
- 6 Give the meaning of Additive Opportunity.
- 7 What is Start-up plan?
- 8 What is Entrepreneurship Development Programme?
- 9 What is meant by Group Entrepreneurship?
- 10 What is SHG?

**PART-B**

**Answer any FOUR Questions (4X10=40 Marks)**

11. Enumerate the skills required to be an entrepreneur.
- 12 Briefly explain the classification of entrepreneurs.
- 13 Briefly explain the kinds of business opportunities.
- 14 What are the objectives of business plan?
- 15 Enumerate types of Entrepreneurial Development Program.
- 16 List out the advantage of Rural Entrepreneurship.
- 17 Discuss the problems faced by women entrepreneurs.

**PART-C**

**Answer any TWO questions (2x20=40 Marks)**

- 18 Elaborate the roles of entrepreneurship in the economic development of a country.
- 19 Examine the various sources of Business Ideas.
- 20 Explain in detail the lapses committed in preparing Business Plan.
- 21 Suggest measures to make family business effective.

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