



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

**FIFTH SEMESTER – APRIL 2016**

**CO 5409 - ENTREPRENEURIAL LEADERSHIP**

Date: 29-04-2016  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**SECTION-A**

**Answer ALL the Questions:**

**(10 x 2 =20 Marks)**

1. How is 'Leadership Philosophy' helpful to 'Entrepreneurial Leaders'?
2. Specify the four primary factors of 'Entrepreneurial Leadership'.
3. What is 'Leadership Model'?
4. List out the four domains of 'Leadership'.
5. Write any two types of 'Leadership Self-Assessment Tools'.
6. State the reason why 'Leadership Potential' is relevant for 'Prospective Leaders'.
7. Why is a 'Strategic Leader' considered as an 'Enterprise Guardian'?
8. What is 'Level 5 Leadership'?
9. What is 'Assertiveness of Entrepreneurial Leaders'?
10. Mention the three integrated communication roles an entrepreneurial leader plays.

**SECTION-B**

**Answer any FOUR Questions:**

**(4 x 10 = 40 Marks)**

11. Differentiate 'Leadership' from 'Management'.
12. What are the guidelines for leaders for managing people?
13. Specify and explain the different types of elements of 'Emotional Intelligence in Leadership'.
14. State and explain the strategies that will turn employees into leaders.
15. Enumerate the qualities of 'Visionary Leaders'.
16. Explain how great entrepreneurs are 'Creative Thinkers'?
17. What are the differences between 'Strategic Leadership' and 'Organizational Leadership'?

**SECTION-C**

**Answer any TWO Questions:**

**(2 x 20 = 40 Marks)**

18. Analyze in detail the major causes in entrepreneurial leadership failure and the ways in which entrepreneurial leadership failure lead to success.
19. Describe the various factors influencing the emergence of entrepreneurial leadership
20. Explain in detail the 'Behavioral and Participative Leadership Theories.'
21. State and explain the various mindset issues about creative thinkers and reactive thinkers.

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