



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2017

16UCO2MC01- BUSINESS MANAGEMENT

Date: 22-04-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART-A (10 *2 = 20)

Answer ALL question

1. Define 'Management'.
2. What is meant by Planning?
3. What are the key features of 'Division of work'..
4. What is Decision making?
5. Define the term Span of Management.
6. What is 'Delegation of Authority'?
7. What is Recruitment?
8. Define Motivation
9. What is Co-ordination?
10. Define Control.

PART-B (4 *10 = 40)

Answer any FOUR questions

11. Mention the important principles of management.
12. Explain the essential elements of planning.
13. Write notes on 'Formal Organization'
14. Explain the meaning and purpose of Performance appraisal.
15. What do you understand by the term Leadership? What are its characteristics?
16. Co-ordination is the essence of management-Discuss.
17. List out the different types of control.

PART-C (2 *20 = 40)

Answer any TWO questions

18. Describe the various functions of Management.
19. Explain and elaborate the steps involved in planning processes.
20. Explain the various types of training methods adopted by an organization.
21. What are the steps in the control process? Describe essentials of effective control.
