



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – APRIL 2017

CO 1503- BUSINESS ENVIRONMENT AND ETHICS

Date: 26-04-2017
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART - A

Answer all questions.

(10X2=20 Marks)

1. Internal Environment
2. Environmental Scanning
3. Socialism
4. Economic system
5. Objects of CPA 1986
6. Basic characteristics of Indian Constitution
7. Cultural heritage
8. Code of ethics.
9. WTO
10. Globalization

PART - B

Answer any FOUR questions:

(4x10=40 Marks)

11. Explain the process of strategic management.
12. Discuss the function of which an economic system reforms.
13. What remedies are available to a consumer under the CPA 1986
14. Explain the functions of the state
15. State the benefits of ethical codes.
16. Explain the benefits of WTO in India
17. Discuss the primary and secondary objectives of business.

PART - C

Answer any TWO questions:

(2x20=40 Marks)

18. Discuss the importance & limitations of environmental analysis
19. Discuss in detail the fundamental rights & duties of a citizen of India.
20. Describe the social responsibilities of business towards different groups.
21. Describe the advantages & disadvantages of globalization.
