



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.COM.DEGREE EXAMINATION – COMMERCE

FOURTH SEMESTER – APRIL -2018

C 1054/C 1036- ENTREPRENEURSHIP & SUPPORTING INSTITUTION

Date: 10-05-2018
Time: 9:00 – 12:00

Dept. No.

Max. : 100 Marks

Part - A

Answer ALL the questions.

(10 x 2 = 20 marks)

- 1) Who is an entrepreneur?
- 2) What is project appraisal?
- 3) Write a note on district industries centre.
- 4) Define a project report.
- 5) Explain the term 'risk analysis'.
- 6) Write a note on 'SSIDC'.
- 7) List out the institutions involved in providing technical assistance to entrepreneurs.
- 8) Write a note on 'NSIC'.
- 9) Define market survey.
- 10) List out the factors influencing entrepreneurial class in India.

Part - B

Answer any FIVE questions.

(5 x 8 = 40 marks)

- 11) Explain in brief the steps involved in selection of location for start-up of business.
- 12) Discuss the role of commercial banks in providing financial assistance to the entrepreneurs.
- 13) Write a note on SISI. Explain the features on SISI.
- 14) Explain the factors which influence the mobility of entrepreneurs in today's context.
- 15) Bring out the financial assistance provided by ICICI for starting a small business.
- 16) What are the institutions involved in offering training to small entrepreneurs? Explain.
- 17) Write a note on 'SFC'. List out the merits and demerits of the same.
- 18) Discuss in brief the procedures to be followed in availing financial assistance and repayment of loan by the organization.

Part - C

Answer any TWO questions.

(2 x 20 = 40 marks)

- 19) Enumerate in detail the functions of good entrepreneur.
- 20) Explain in detail the policies of Central and State Government towards institutional assistance for small scale units.
- 21) Briefly explain the steps involved in establishing an enterprise with an example.

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