



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

**FIFTH SEMESTER – APRIL 2018**

**CO 5406- LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

Date: 10-05-2018  
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

**SECTION – A Answer ALL questions**

**( 10 x 2 = 20 )**

- 1) Bring out the meaning of logistics.
- 2) What is third party logistics?
- 3) What is supply chain surplus?
- 4) What is the relevance of bull-whip effect in the supply chain?
- 5) Differentiate internal customer from the external customer.
- 6) Give any two impediments of an effective customer service strategy.
- 7) What is the role played by Just-in-time scheduling in the supply chain?
- 8) What is storage-in-transit?
- 9) What is time window?
- 10) What is the meaning of the term 'trade-off' in transportation?

**SECTION – B Answer any four questions**

**( 4 x 10 = 40 )**

- 11) What are the pressures to be faced in improving the logistics?
- 12) Explain the three phases involved in the decision phases of supply chain management.
- 13) Enumerate any five rights that a customer expects from the supply chain process.
- 14) Discuss any two storage alternatives by bringing out their pros and cons.
- 15) Bring out the importance of virtual warehousing in today's context.
- 16) What are the various ways of appraising and selecting an ideal transport system?
- 17) Outline the various consolidation activities involved in the freight consolidation process.

**SECTION – C Answer any TWO questions**

**( 2 x 20 = 40 )**

- 18) Bring out the multi facets of Logistics Information System.
- 19) What is meant by 'achieving strategic fit'? Explain the steps involved in it?
- 20) Give a brief account of the stages of the customer service strategic management.
- 21) How to identify the principles of good routing system in the supply chain? Explain.

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