LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – **ALLIED OPTIONAL**

FOURTH SEMESTER – **APRIL 2022**

UCO 4404 – SUPPLY CHAIN MANAGEMENT

Date: 27-06-2022   Dept. No.   Max. : 100 Marks
Time: 09:00 AM - 12:00 NOON

PART – A

Answer ALL the questions: **(10 x 2 = 20 Marks)**

1. Define Supply Chain Management.
2. What is the meaning of the term Logistics?
3. What do you mean by Distribution Channel?
4. What is Fleet Tracking?
5. List any two demerits of the Decentralized Control Strategy.
6. Mention any two needs of AI-based Reporting.
7. What is Supply Chain Network Design?
8. Define Performance measurement.
9. What is Supply Chain Metrics?
10. What do you mean by Supplier relations?

PART – B

Answer any FOUR questions: **(4 x 10 = 40 Marks)**

11. What are the qualities of a Supply Chain Manager?
12. Discuss the Value-Added Services of Warehouses.
13. How does Artificial Intelligence serve in the field of Supply Chain Management?
14. What are the objectives of Supplier Relationship Management?
15. Differentiate logistics with Supply Chain Management
16. Discuss the Significance of Customer Relationships.
17. What are the objectives of Global Supplier Database Management?

PART – C

Answer any TWO questions: **(2 x 20 = 40 Marks)**

18. Explain the Strategies in Supply Chain Management.
19. Elucidate the Dimensions of Performance Measurement in Supply Chain Management.
20. Discuss the Centralized Control Strategy and differentiate with Decentralized Control Strategy
21. Describe the trends towards the Globalisation in the Supply Chain.

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